

# THE GATEWAY

Volume XC Number 24

Thursday, 23 November, 2000

<http://gateway.su.ualberta.ca/>



## Today

6 Do you like politics? Our opinion writers can't seem to get enough of it. So gather around to laugh and learn.

9 The Pandas hockey team hosts Lethbridge this weekend.

17 Scott Hennig describes one man's adventures on the dry side of an evening of hot oil wrestling.

## Quote for the day:

I am interested in politics so that one day I will not have to be interested in politics.

—Ayn Rand

## This day in the Gateway's history:

The Alberta branch of the newly-formed Inter-varsity Rifle Club received a grant from the University Athletic Board, as well as a donation of one rifle.

1955

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Please recycle this newspaper

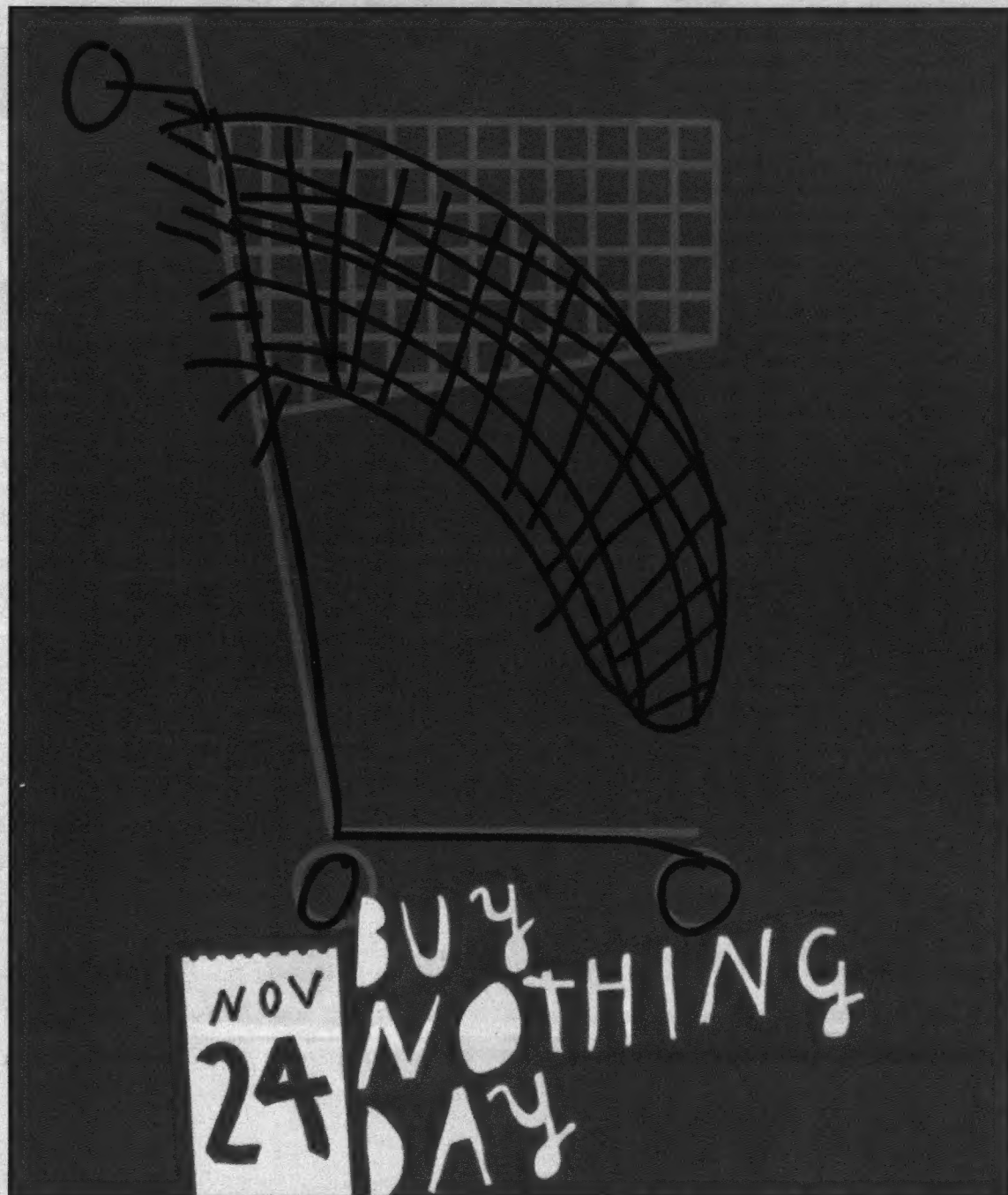


Illustration courtesy of Adbusters

Buy Nothing Day is celebrated on Friday, 24 November. See page 12 to find out why, how and where.

## Parties on the fringe offer creative alternatives

Christie Tucker  
NEWS EDITOR

Think all politicians sound the same? So do several alternative party candidates running in this month's federal election.

The Communist Party, the Green Party and the No Friggin' Choice Party hope to offer voters a real alternative to the mainstream party line.

"There isn't much difference between the mainstream parties," said Chris Bolster, the Communist Party's candidate in BC's Fraser Valley. "They're all working for the same people—big business."

Bolster's party does not accept donations from corporations, and he does not use lawn signs or glossy pamphlets to advertise his platform. "Only parties that take money from big business can afford to do that. We rely on door knocking and personal donations," he said.

Despite having 52 candidates running across the country in this election, the Communist Party has not held a seat in the House of Parliament since the 1940s, according to Bolster.

"Generally, whenever the party wins a seat, we're declared illegal and the leaders are thrown into jail," he said.

It is difficult for the Canadian Communist Party to shake the stigma attached to their Soviet counterparts of the Cold war era, Bolster said.

"In theory, there are some similarities between us, but there are some major differences. The Russian experiment was the first phase of Communism, and there's some things we can learn from that. The second phase will be more successful."

But Bolster is not confident that he will win his seat against Canadian Alliance House Leader Chuck Strahl. "As a fringe party candidate, I don't think I'll do that well, maybe half a per cent of the vote. I would be very happy with that because this is such a right-wing riding, and these things take time to develop," he said.

But winning is not the goal for many 'outsider parties. "The real strategy for this election is to have a bigger forum to put the party's platform out there so people know the Communist Party's still around and fighting for working Canadians," he said.

The Green Party candidate for the Athabasca riding, Harvey Scott says that the Greens are "the only party that see the long-term sustainability and health of the environment as the foundation of a just human society. The other parties are like deck hands on the *Titanic*—they're fighting over a few seats while the whole boat is going down."

PLEASE SEE "SMALLER" ON PAGE 3

## Skateboarding will be allowed on city sidewalks

Jon Dunbar  
NEWS EDITOR

Edmonton skateboarders were surprised when City Council announced that bylaws on skateboarding are going to be loosened.

The Transportation and Public Works Committee issued a recommendation that Bylaw 5590, the traffic bylaw, be amended to permit the use of skateboards and scooters on sidewalks, excluding high-pedestrian traffic areas, such as selected portions of downtown and Whyte Avenue.

Under current bylaws, skateboards are not allowed on sidewalks in Edmonton.

"We found that skateboarding was not legal on any sidewalk or street," said Ward Four Councillor Michael Phair. "It is currently only legal on private property, or a couple River Valley paths."

Phair said that the changes are being considered because the number of people skateboarding has continued to increase over the last few years.

"People are using it as a means of transportation," he said, "not just as a sport."

"It's much better than rollerblades, because you can just pick it up when you need to walk,"

said Greg St Onge, a fourth-year Computer Science student and skateboarder. "It's especially good for getting around campus."

According to Campus Security Constable Rob Rubuliak, "City bylaws don't apply on campus. We don't deal with them as a bylaw-enforcement problem—we deal with them as a liability problem."

He expressed concern over non-students skateboarding on campus.

There is the "damage that skateboarders do to property; they slide along railings, or blacken ledges. It's expensive. The university—students—pay for that."

However, in the case of students using skateboards for transport, Rubuliak is more lenient. "It's a mode of transportation and they deserve the same respect [given to people using other modes of transportation]," said Rubuliak.

Phair's main concern with skateboarding is "skateboards going too fast and running into people. We had to ask, if a skateboard goes out of control on a sidewalk, can the City be sued?" Phair said.

"However, people who use them clearly have good control over them, especially those who use them as transportation," said Phair.

PLEASE SEE "SKATERS" ON PAGE 2



Dan Lazin / THE GATEWAY

Skaters in Vegreville would be glad that they can ride on Edmonton sidewalks.



# THE GATEWAY

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## Editor-in-Chief

Dan Lazin  
dan.lazin@su.ualberta.ca 492-5168

## Managing Editor

Mike Winters  
mike.winters@su.ualberta.ca 492-2019

## News Editors

Christie Tucker  
christie.tucker@su.ualberta.ca 492-7308  
Jon Dunbar  
jon.dunbar@su.ualberta.ca 492-1483

## Sports Editor

Barrie Tanner  
barrie.tanner@su.ualberta.ca 492-5068

## Entertainment Editor

Dave Alexander  
dave.alexander@su.ualberta.ca 492-7052

## Features Editor

Chul-Ahn (Jimmy) Jeong  
jimmy.jeong@su.ualberta.ca 492-5178

## Photo Editor

Tim Bulger  
tim.bulger@su.ualberta.ca 492-1482

## Production Editor

David Zeibin  
skip@su.ualberta.ca 492-3423

## Circulation Manager

Raymond Biesinger  
raymond.biesinger@su.ualberta.ca 492-5178



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For advertising information, contact  
Cassandra McLean  
2-900 Students' Union Building  
University of Alberta  
Edmonton, T6G 2J7  
(780) 492-4241

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## Contributors

Shaun Flannigan, Vianne Fung, Iva Seto, Julian Cheung, Rebecca Craig for writing sports and keeping my food in her fridge when the power was off, Alana Pentney and her brother Alan, Chris Boutet, Paul Reikie, Jeff Rezansoff, Joseph Kumpala, Jamal Mansour, Johanna Green, Sheryle Carlson, Emma Hooper, Sarah Chan, Scott Hennig, Neil Parmar, Erika Thorkelson, Graham Bakay, Mike Wharmby, Carl Schreuders, Kate Rossiter, Sarah Haddow, Dean Simmons, Marcus Bence, Keith Wood, Mark Woytiuk, Albert Guillermo, Sean Bromilow, Jag-deep Dhadli, Colin LeSeur, Paul Rieke, Jeff Rezansoff, Rotating Dog, and my good friend Johann G for, well, just making me feel special (and for that bit where he invented the printing press).

# Student calendar supports cancer research

Iva Seto  
NEWS STAFF

A new calendar featuring twelve photographs of scantily clad men and women has appeared on shelves in the bookstore.

Students from U of A, NAIT, and Grant McEwan volunteered to pose together in locations across Edmonton to help raise money for the Canadian Cancer Society.

"We wanted to bring students from all the different schools together in one calendar, because this has never been done before," said photographer and NAIT student Robin Mullen.

The actual photo shoot only took "one crazy week," says Mullen. Locations included West Edmonton Mall, the Century Grill, and the Edmonton river valley area.

The poses are meant to be "really fun" she stated. "We just put a bunch of people together and started shooting."

The models are all students on hockey, soccer, or volleyball teams and volunteered their time for the Exhale calendar.

The Exhale Foundation, a non-profit organization, started as a dream—literally. Daneen Lise, the founding member, lost her uncle



Photo courtesy of the Exhale Foundation

Varsity athletes modeled in this calendar to raise money for cancer.

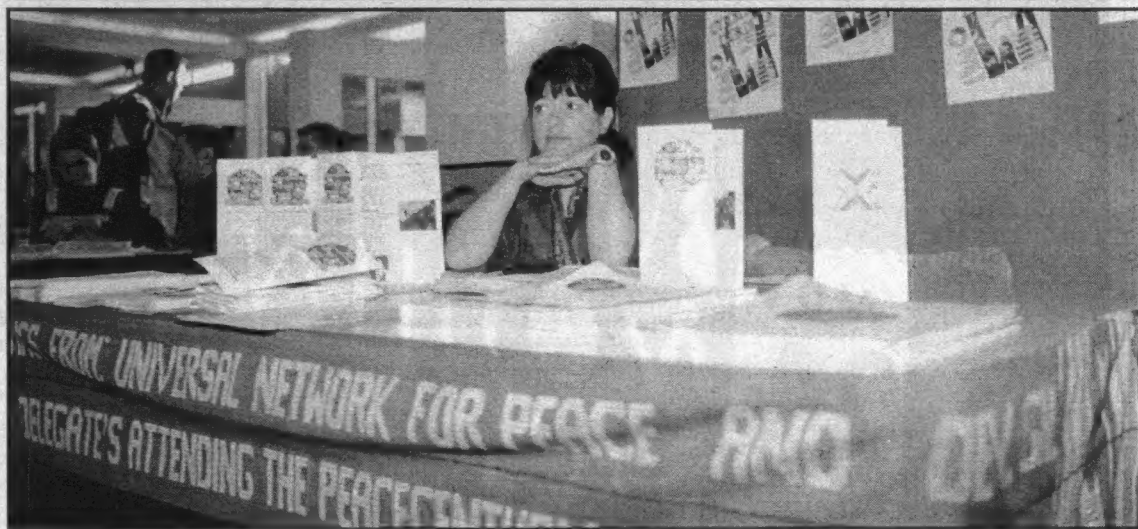
to cancer earlier this year. She woke up one morning with the dream of making a calendar that would bring all the students across Edmonton together, with proceeds benefitting the Canadian Cancer Society. "The foundation was named Exhale because towards the end, [my uncle] had problems breathing," Lise says.

The foundation was formed for the sole purpose of creating the

calendar. Lise and partner Kent Hodgson funded the project out of their own pockets. She says, "even though we're losing money, it is a worthy cause."

They have raised the donation to the Canadian Cancer Society from \$1 to \$3 for every \$10 calendar sold. The calendar costs \$6 to make.

"We want to make it an annual calendar," said Lise. "Hopefully we can do this again next year."



Tim Bulger / THE GATEWAY

Terry-Ann Selikow sold tickets in SUB for a fundraising party for victims of violence in Sierra Leone.

# Local group raises funds for victims in Sierra Leone

Shaun Flannigan  
NEWS STAFF

In order to raise awareness for the desperate plight of children in Sierra Leone, the International Society for Peace and Human Rights is holding an event to benefit the child victims of the war in Sierra Leone.

The event, which is being held on

Friday, 24 November, will include poetry, a talk on Sierra Leone, the Azeb Ethiopian dancers, Ghanaian Drummers, the Okoto dancers, the Dionysus Greek dancers, an East Indian violinist, and the Allasane Falls Band.

According to organiser Lynn Foster, there are two main purposes of the event.

The first is to "increase aware-

ness of the situation in Sierra Leone," while the other is to raise money for SHARE, a sister organization of the ISPHR, based in Sierra Leone, to set up safe houses in that country.

The benefit will be held in the education building on the fourth floor in the lounge from 6:00pm to 11:00pm. The cost is \$5.00 for students and \$7.00 for non-students.

# COUNCIL FORUM

Students' Council meets every second Tuesday in the Council Chambers in University Hall. Council meetings are open to all students.

## Other business

- VP (Academic) Chris Samuel reported that the Administrative Information Systems will delay the upgrading the University's computer systems to PeopleSoft 7.6 in order to address more pressing deficiencies in the system.

- Samuel said that the University has agreed to fund the wiring of SUB with ONEcard functions for three years in order to compile statistics regarding student use of such a system. He said the system might be ready in time for the second semester.

- Samuel announced that the Registrar is thinking about switch-

ing to a 4.0-point grading scale. This decision is in light of a provincial government proposal for standardised grading systems for Alberta.

- VP (External) Naomi Agard said that there will not be a voting station on campus. The main reason for this is that not all students are from the same riding.

- On the topic of the donation from a tobacco company recently turned down by the University, Church said the main reason for refusing the donation was an image concern, particularly for the Faculty of Medicine. Samuel pointed out that the University of Toronto accepts tobacco money, and it ranked first

# Skaters applaud proposed changes

"SKATERS" FROM PAGE 1

St Onge agrees. "I've actually taken falls when I've felt the skateboard going out of control, to keep my skateboard from injuring people or damaging property."

St Onge finds rollerbladers to be generally more of a menace than skateboarders, because novices see it as less hazardous to riders than skateboarding and are more likely to try it out.

The last time the City reviewed its regulations on skateboarding was in January 1996, when an inline-skating bylaw was first proposed. "Back at that time, inline skating had grown very rapidly in terms of number of people using them," said Phair. "There wasn't the same discussion from people who skateboard."

According to Phair, the only complaints about skateboarding "tend to come from people who walk on sidewalks. ... Sometimes they are a little older, and are concerned at the speed at which skateboarders go. However, I think skateboarders can learn how to manage and share space on the sidewalk."

"There's probably much more damage done to individual skateboarders with their falls than to others," he added.

Skateboarder Leith Brownridge pointed out that the damage caused by skateboarders is much smaller than damage caused by cars.

"There's no comparison," agreed Phair. "It's minuscule to huge."

This year, in the period up to 11 October, the Edmonton Police issued 26 violations for the use of skateboards on sidewalks. In 1999, eight violations were issued, and in 1998, five were issued. There were no violations issued in 1997.

"Having skateboarding illegal is also a barrier to art, because in a lot of ways skateboarding is an art form," said St Onge. "If you look at professional skateboarders, they're very similar to figure skating."

Phair expects the amendments to pass later this winter.

Compiled by Jon Dunbar and Julian Cheung



## Smaller parties left out of representation in House

"SMALLER" CONTINUED FROM PAGE 1

But Scott emphasizes that the Greens are not a one-issue party. Their party platform includes issues like education, health care and the privatization of public utilities.

Scott suggested that post-secondary tuition fees should be cut, and debts repaid by service in the community in a student's area of study. "We are a progressive party—neither left, nor right, but ahead," he said.

The Greens' slate includes students, small business owners, and people who, like Scott, just want to make a change. There are 111 candidates running nationally, from Newfoundland to Nunavut, although like the Communist Party, the Greens do not currently hold any seats. In Germany, however, the Green Party is part of a coalition government.

In the Canadian system, Scott fears that many voters may see a vote for a small party as wasted due to the first-past-the-post policy

which does not distribute seats by the percentage of votes a party receives.

*The other parties are like deck hands on the Titanic—they're fighting over a few seats while the whole boat is going down.*

— Harvey Scott,  
Green Party candidate

Scott said that he has spoken to concerned supporters who were afraid that a vote for the Greens would allow the Alliance to steal a win in their riding, he said. "They might consider Chrétien the lesser of two evils."

Ben Johnson, leader of the No Friggin' Choice Party, started his movement in 1992 and has run a campaign in every election—municipal, provincial, and federal—ever since. The NFC's logo is a blue anvil, because "in cartoons the anvil comes out of nowhere and

clobbers people," Johnson said.

Some of the NFC's policies include not allowing "high school dropout Premiers ... to set education funding levels and priorities," and forcing pro-life advocates to pay child support for unwanted children.

Johnson's motivation for initiating the campaign is a lack of real issues, he said. However, Johnson said that his dyslexia and an inability to read legal documents prevents him from actually running as a candidate for any position. Currently the 38-year old handyman is working as an Edmonton handyman for the Society for the Retired and Semi-Retired.

Johnson suggested that supporters spray-paint their own signs for the NFC, and write in their ballots on voting day.

Johnson said he does not vote for his own party, but says he will continue publicizing it in every election "until they stop running elections and declare me God."

## Students use puppets to raise political awareness

Vianne Fung  
News Staff

Drama is emerging as an expressive medium for social education, activism as well as entertainment. A group of U of A students are using an experimental medium to critique what is happening in society today.

Emergency Access Route Theatre (EARTH), a theatre group comprised mostly of U of A students, aiming to express views on current social issues and events in an accessible scope, and to effectively encourage students to articulate their own opinions.

"We believe that we are in a time of crisis, so we are using theatre to try to bring about social change. We are reacting to what is going on [in society] and we express a slant on it," explained Leslie Weigl, a fourth-year sociology student and a member of EARTH.

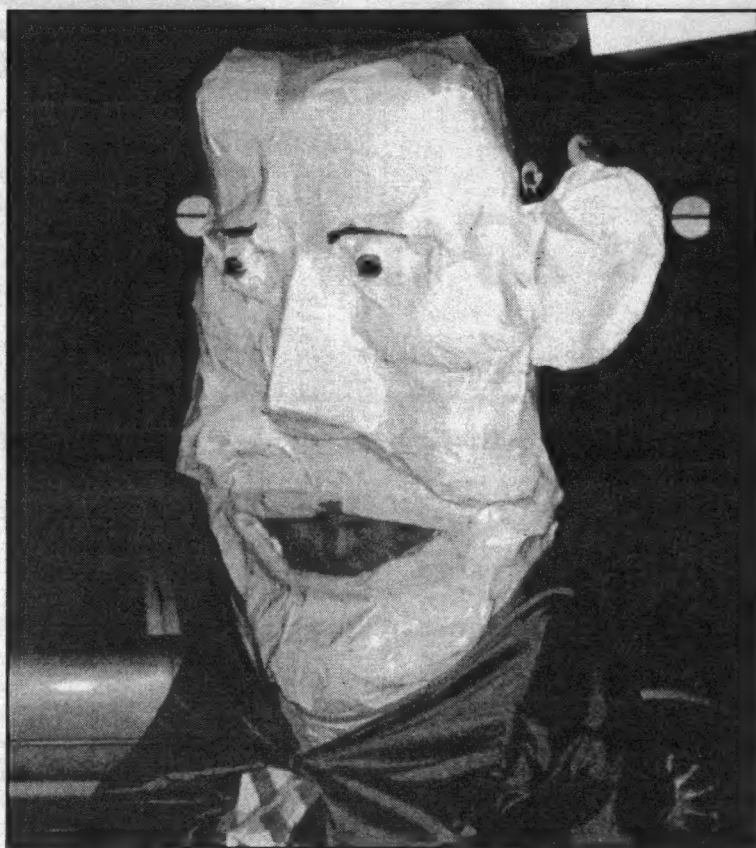
Arousing interest in the 27 November election is high on their agenda. They use puppets of leading Canadian politicians to express their views.

"We are using symbols as extremes. We do things to break the script and get people thinking, questioning the world. We don't want people to become focused on us, but on the issue," Weigl said.

EARTH recently participated in a protest against corporate influence outside a Canadian Alliance fundraiser.

Members dressed as sheep to symbolise political parties following "Corporate Canada," personified in a CA leader Stockwell Day tied to a "corporate rope."

Various social elements and issues are deconstructed and



Mike Wharmby / THE GATEWAY

This puppet is used to carry scary social messages to innocent politicians.

expanded for discussion by EARTH. They are working on issues such as tuition increases and women's and poverty issues. The group is also planning to focus on more environmental topics in the future.

The group has experimented with various types of dramatic media to suit particular issues and venues, including political street theatre and forum theatre. They hope to make people more comfortable talking about issues by putting them into an accessible, communicative context through drama.

Strong visual images are the

emblem of the group, according to Weigl.

"No matter what angle [people] get you from, they will get the message." The face-to-face discourse possible in forum theatre has proved to be the most successful so far in triggering discussion.

EARTH was established about a year ago by U of A Fine Arts students, but has since diversified in its membership, involving non-students as well as U of A faculty.

"We ourselves are questioning the democratic process," Weigl remarked.

## CAMPUS CRIME BEAT

### Hoser causes damage

At 1:20am on 18 November, an unidentified perpetrator turned on a fire hose in the Civil/Electrical Engineering building. When Campus Security arrived, several rooms were flooded, with the floor swimming in two inches of water. Water was also seeping through to the basement and pouring out of electrical outlets, causing serious damage.

### Breathmints won't help

On 17 November, Campus Security dealt with two separate incidences of impaired driving. In one instance, the vehicle was parked on the grass after being driven over the sidewalk. In the other, a part-time student ran a stop sign and the officer noticed a strong smell of alcohol wafting from the vehicle. He suspended the driver's license for 24 hours.

### Ecological disaster

On November 16 at 5:45pm, staff in the Human Ecology building noticed a suspicious man on the third floor who was looking into offices. When approached, the character bolted. The man is described as 25-30 years old, 5'2", heavy set with dark hair. He also had thick-rimmed glasses. He is wanted by Campus Security for questioning.

Compiled by Barrie Tanner (barrie.tanner@su.ualberta.ca)

MEMO TO OTTAWA:

## JUST SAY SORRY

Canada's Chinese "Head Taxes," Exclusion Acts, and the billion dollar windfall the government does not want a country to know. (One of the Top 25 Events this Century - Maclean's Newsmagazine.)

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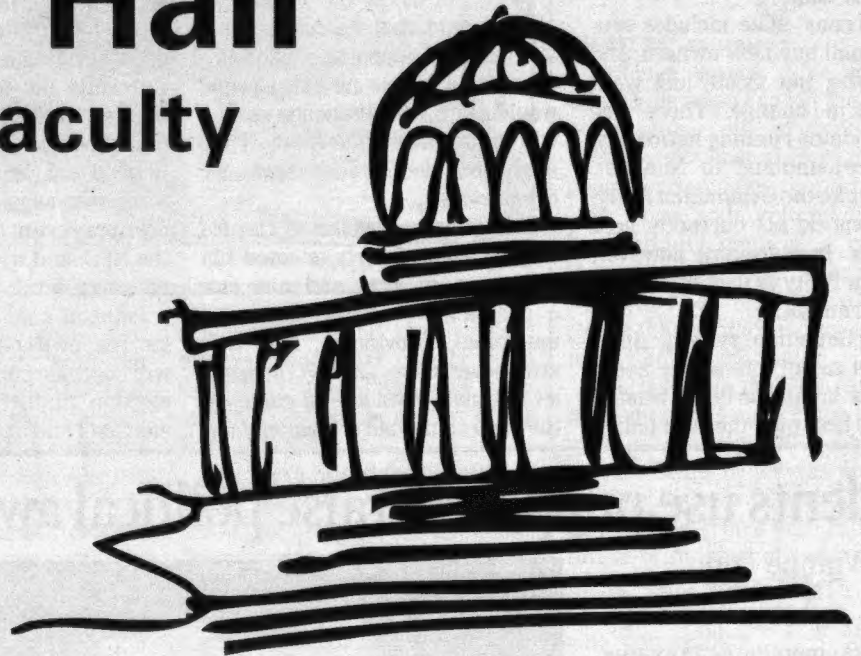
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# FIGHT THE HIKE!

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Students • Staff • Faculty



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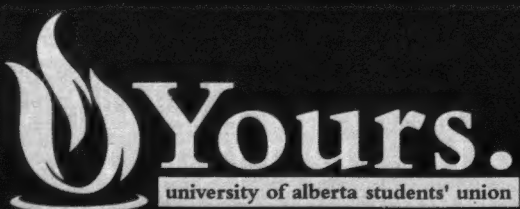
### MINISTER CALLS 5.7% HIKE "UNACCEPTABLE"

"The other point that I will make, Mr. Speaker, is that in a newspaper article last week there was announced a potential 5.7 percent increase at the University of Alberta. That is unacceptable. I have talked to the University of Alberta officials at this time, and we will come up with an agreement on this."

The Honourable Dr. Lyle Oberg, Minister of Learning

Alberta Hansard, Wed. Nov. 15, 2000

Said during Question Period on the day that the Students' Union and its partners dropped off 26,000 postcards calling for a cap on tuition increases.



**Tell Your Friends. Get the Facts.**  
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## EDITORIAL The only realistic choice

Name three high-profile Alliance, New Democrat, or PC candidates. That's a trick question; it's not possible, since all these parties are running campaigns that revolve around one person—their respective leaders.

An unfortunate fact of politics in Canada today is that only the Liberal party can form an effective federal government. The Liberal party of Canada is the only party with the necessary depth and experience. Star candidates like Brian Tobin, Paul Martin and Anne McLellan can run circles around any candidates fielded by the Alliance, PC, or NDP. They have the experience of 161 members in the previous Parliament, seven years as the governing party, and years as the Official Opposition.

The other parties are too small and inexperienced. Parliament has 304 seats; to form a majority, a party needs 151 seats. In the previous Parliament, the party with the largest number of seats after the Liberals was the Alliance with 58; to form a majority the Alliance will need to elect 103 rookie parliamentarians. It does not take much thought to realize how ineffective a government composed largely of rookie members would be, especially when their leader is also green. Stockwell Day has led a

sheltered political career and his alleged charisma is simply not enough to lead the country.

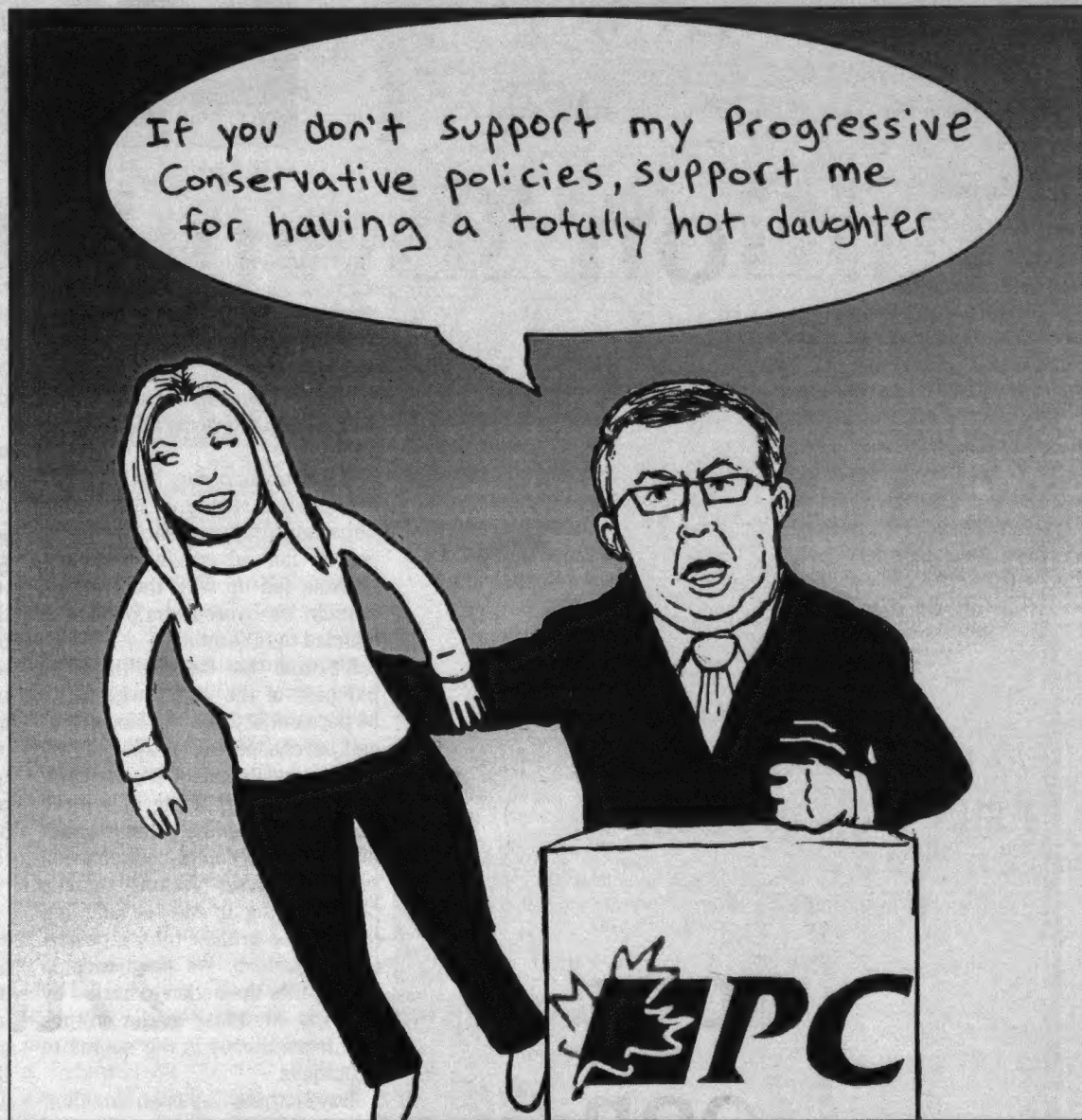
The Progressive Conservatives have the fortune of being led by one of the most experienced politicians in Canada but that is all they have. They had 45 seats in the previous Parliament, 136 seats short of a majority government.

The New Democrats have a number of smart people—Lorne Nystrom, Nelson Riisand, and Svend Robinson come to mind—but even they must realize their biggest fight is to simply maintain official party status.

Some may feel that the Liberal party has not done a good enough job in the last seven years. One could convincingly argue that the Liberals have not been perfect, but compared to a government formed by an inexperienced party such as the Alliance, the Liberals are, sadly, doing quite well.

When you go to vote next Monday, vote for the party that can best represent all Canadians. The Liberals are the only party that has the candidates and the experience to form a government that will help Canada continue to prosper.

Tim Bulger  
PHOTO EDITOR



## LETTERS

### Maclean's ratings not indicative of quality

I find it rather amusing that somehow, the University of Alberta has risen in the much-overrated *Maclean's* ranking. Gains in categories such as "Leader of Tomorrow" are really not representative of hidden losses and deficiencies that *Maclean's* does not measure.

Ask any student how important such a stupid category is, compared to tuition increases, library cuts, insultingly low provincial funding, and gargantuan class sizes. I'm almost certain that he or she will say "not very."

Perhaps, instead of setting the sights on improving rankings in categories created by a fine, fine, disembodied Eastern news rag, administration could step out of their offices and see some of the conditions that their students are under, and do something about them.

NEAL OZANO  
SCIENCE III

### PCs are latest party to insult Christians

The Progressive Conservative ad starts with an open book laying on a dark table. Thunder cracks and the rain begins to fall. Then, as the writing slowly drips off the page, the book is struck by lightning and left smouldering. An omi-

nous voice echoes, "Well, it appears God has spoken after all."

The PC party just had to join in the fun of poking at Christianity. The Liberals started the attacks and accusations, and now the NDP and the PCs have joined in the assault.

What started out as attacks on a Christian leader in an effort to alienate a portion of the voting public and increase the Liberal chances of winning has progressed to mocking anyone who believes in Creationism, which then moved on to poking fun at anyone who believes in God.

We are being asked to trust these politicians to protect and guarantee the very beliefs that they mock. You have never been closer to losing your religious freedoms than you are today. When you bring a nation to fear a man because of his beliefs, you bring that same nation to fear all who hold to those or similar beliefs. This should be more than a wake-up call to everyone of all political parties.

To stay silent now is to advocate a further loss of the rights and freedoms that we hold dear—the very rights on which our country was founded.

If the people do not speak up against such discrimination, those who hold to Judeo-Christian beliefs will be left carrying the weight of the assaults on Day's beliefs for years to come. Why? Because a group of politicians wanted to be elected so they played as dirty as they could.

ESTHER WHITTINGSTALL  
VANCOUVER

### Remember Day's Alberta when voting

With the Federal election on the horizon, let's recall which leader was in charge of the finances of a provincial government that had, by far, the highest percentage increase in our rates of tuition throughout the '90s, passing the costs directly onto those least able to afford it.

Which province is one of only two in Canada that charges its citizens health premiums? We're one of two provinces that has private MRI clinics that allow those with more wealth to skip ahead in the public medicare system. Are voters aware that Stockwell "my-great-grandpa-used-to-hunt-dinosaurs" Day was taking his full senior-ministerial salary—well over \$100 000—while campaigning full-time, for months, to become Alliance leader?

This is the type of "respect" that Day advocates. There is no way that someone so callous (allowing medicare and university access to wither) deserves votes from the educated!

Put on a lead-lined wetsuit and jump back in the lake, Stock.

KEN BERRY  
BUSINESS III

### The sports-coverage debate continues ...

I am writing this in response to the letter written by Matt Norminton ("Cross-country deserves more coverage," 7 November) and those letters that

have been written in response to his.

I am a member of a sport that could be considered both high and low profile. As a rower, I have seen the Canadian public show increased interest in rowing during the Olympic games, as Canada is often a medal favorite.

I also know that at this point, rowing is not considered a "sport" by the University of Alberta. We remain a club, and enjoy none of the benefits that retaining the position of a varsity sport entails. I feel that the reasoning behind all of the letters written in the past couple of weeks has been clouded by emotion and frustration.

Believe me, you never read about my sport in the *Gateway*. This does frustrate me, but I do not wish to have the funds or spotlight taken from other sports. I never joined the rowing team for recognition or money.

If we are athletes supporting athletes, I think that there should be some compassion for a fellow athlete who is quite obviously frustrated. I agree that Matt Norminton was acting inappropriately by lashing out at his fellow varsity athletes, but I think he is as intense as we all are when we discuss our sports.

I know I have felt those feelings at times: why should other sports receive so much when we are given so little? There are better ways of dealing with these feelings, but they are not exclusive to Matt Norminton.

I also do not feel that attendance is an indicator of the quality of the athletes that participate. Shouldn't excellence be promoted in all things? Attendance is an indicator of marketing, tradition and societal preferences, not of the quality of performance of the athletes involved.

As for Miss Alderson and Mr Kilam, you both show an intense love for your sports, and have responded to an unwarranted attack. As sports that have lacked recognition in the past, can you not relate to the frustration of Mr Norminton? I know that I can.

In rowing, we are simultaneously individuals and members of a team. We compete with each other and push each other to excel. I have learned that my desires and the desires of my teammates are often in conflict when competing for a place within a boat. If I want my team to win, I want the fastest people in the boat—even if that means that I am not.

As athletes supporting athletes, shouldn't we want all our sports to be recognized and supported? Are we as athletes not doing ourselves a disservice by not supporting another athlete in his frustration? We are all Golden Bears and Pandas—we are a team comprised of individual sports that push each other to succeed. Well, at least all of you are.

BRITT HAYDAMACK  
U OF A ROWING CLUB

Letters to the editor should be dropped off at room 0-10 of the Students' Union Building, or e-mailed to managing@su.ualberta.ca.

The *Gateway* reserves the right to edit letters for length and clarity, and to refuse publication of letters it deems racist, sexist, libelous, or otherwise hateful in nature.

Letters to the editor should be no longer than 350 words in length and include the name, student identification number, program, and year of study of the author, to be considered for publication.



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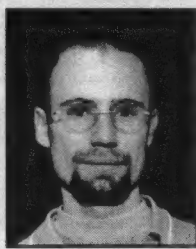
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## Remember to buy nothing on Friday



Jeff Rezansoff

The big day is nearly here: a day dedicated to initiating change through critical protest against Western over-consumption, unequal worldwide distribution of wealth, and the influence that advertising has on our daily lives. That's right, Friday is Buy Nothing Day!

The concept of Buy Nothing Day was made a reality in 1992, when Canadian Ted Dave, who was working in the advertising industry, became fed up with the Western affinity for overconsumption and decided to take action.

It's time that the wealthiest 20 per cent of the world, who make 86 per cent of the world's commercial purchases, take responsibility and change its habits. It's time that Canadians start living in a more sustainable manner that doesn't involve a per capita consumption rate five times greater than a person living in Mexico and ten to 40 times greater than a person in Bangladesh. We have to stop buying into the notion exhorting by ads and our mass media culture that more money is the means to happiness.

Buy Nothing Day is an excellent

way to raise awareness and stimulate us to make changes in our lifestyles, but where do we begin? I believe that if we concentrate on a few major problems, such as Western overconsumption and our contributions to global warming, we can start to make a difference on a global level.

In 1990, the average Canadian produced 1.8 to 2.0 kilograms of household garbage each day. That's approximately two-thirds of a tonne per person each year. According to Environment Canada, this made us more wasteful than Americans, whose per capita production of trash was 1.6 kg daily.

Since 1990, our per capita garbage production has decreased because of our propensity to recycle. However, recycling doesn't eliminate waste or the amount of resources it takes to turn old tires into door mats. We need to reduce the amount we consume. We need to pause before we purchase and ask ourselves a few simple questions. Is this product overpackaged? Am I buying a disposable item when there are alternatives? Is the product built to last? Is this product really going to bring me happiness or have I "bought" into the ads which the global media culture bombard me with?

Bill McKibben's book *Maybe One* makes the point that we can significantly reduce our ecological impact on the planet by addressing the difficult question of how many children we're going to have. Eliminating 80 per cent of the world's poor would make little dif-

ference, because the wealthy are the ones who consume the majority of the world's resources. McKibben states that "the 57.5 million north-erners expected to be added during this decade will add more greenhouse gases [GHGs] to the atmosphere than the roughly 900 million southerners."

In early October, the federal government approved a \$500 million plan to combat global warming. Supposedly this plan will go a third of the way to meeting emission reduction targets agreed to in Kyoto, Japan three years ago. I'll believe it when I see it.

In the meantime, we need to take the initiative. According to the Sierra Club of Canada, the average Canadian accounts for over 27 per cent of Canada's total GHG emissions. That's 5.7 tonnes per person per year. As to be expected, cars account for nearly half of individual GHG emissions. Public transit produces one-twelfth the amount of GHGs that a car does. Carpooling saves an average of 2000 liters of gas a year and, if you hold your breath, walking contributes no GHGs. If you need to buy a car, choose an efficient one. SUVs and minivans, with their 7.3kpl average fuel efficiency, are a disgrace.

We need to remember that consumerism is not a faith, it's a facade sold to us by economists, businesses and governments who often tend to view us as faceless numbers with cash and credit. The push for profit has gone too far. Like Ted Dave said, "Enough is Enough!"

## I really, really, don't care about politics



Chris Boutet

So I sat down the other day—on a chair, like I usually do—and I started thinking: what is the foremost subject on every student's mind today? Is it the upcoming Canadian election? Tuition increases? What foreign objects I may have in my pants? It's tough to say, but I think I've managed to narrow it down: you're thinking about cooking some fish when you get home, right?

I know, I know. You're thinking: "Jesus! How did he know that! I just bought a box of Highliner Tempura Battered Haddock the other day! It's like he saw right into my thoughts!"

Well, mind-reading is just one of the numerous things a hard-assed newsie like me is required to do in order to be successful. For instance, I'm also required to make coffee for the Managing Editor, and fill white empty spaces with five hundred words of pointless meandering so it won't be distended with bizarre right-wing rants.

Yep, just another way the "man" keeps the misunderstood right end of the political spectrum down. Take that Stockwell Day. [Editor's note: that makes 500 000 references to Stockwell Day in the Gateway so far this year.]

Anyhow, back to cooking fish.

Mmm-hmm fish! Isn't it tasty? Find me a person who doesn't like frozen reconstituted fish sticks and I'll show you someone with an ass growing out of his forehead that shits stupidity. Then we'll go take a shower, because man, there's shit everywhere! But seriously, what's not to like? Everyone likes pollock, right? Actually, wait: I don't even know what a pollock looks like. I hope it's a fish, and not some sort of edible plastic or anything.

Come to think of it, do we ever know what we're eating, what with all these genetically altered fruits and vegetables hitting the market these days? Vegetarians, or "insane reactionary hippies" as they are known in some circles, refer to these enhanced foodstuffs as "Frankenstein foods," which of course is totally dumb.

When was the last time you saw a giant cucumber speaking broken English and killing people in rural England? Frankenstein foods, indeed. They should be called "Wolfman foods"—if not purely for the fact that the Wolfman could totally kick Frankenstein's ass, then at least because I'm totally retarded.

But regardless of the ambiguous nature of pollock and other indeterminate edibles, we can rest assured that fish sticks are wicked-tasty and can provide us with the quick energy we need to spew out a hastily planned article on a night when we should probably be working on one of the three essays we have due in the next week or so. It is so often that we forget our education must preside above all else, but who can blame us? The mighty fish stick's seductive siren call can prove far too sweet to resist for

even the most stalwart scholar—like Superman when he was in school, or the Pope (also when he was in school). So put down this trash and go steal a box of fish sticks from Save-On today. Or buy them, I guess. Baby.

### THE BURLAP SACK

Ye olde sack beating goes out to profs who decide to make you feel uncomfortable when you come late to class. When I've hauled my sick-as-fuck ass out of bed to make it to your boring-as-fuck class, the last thing I appreciate is you looking up at the clock as you "welcome" me to class, and then make constant comments pointing out that class starts at "eleven o'clock, not eleven o'five."

Unless you cause a major disturbance, your prof ought to concentrate on the class and not whine. Do they consider that you may have classes on the other side of the slippery, crowded campus and can't sprint to their class in under ten minutes?

If they do have a big problem with this, then they should have the sense to talk to you about it after class, at which time you tell them to fuck off because you're the one paying their salary. And swearing a lot. Sorry.

DAVE ALEXANDER

*The Burlap Sack is a semi-regular feature where a person or group needing to be put in a sack and beaten is ridiculed in print. No sack beatings are actually administered.*

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## Vote for the Liberals, even if you don't like them



Paul Reikie

This is not a perfect world. There is no candidate in the running that really represents my demographic, but there is a candidate that really scares the shit out of me and the only way to defeat him is by voting strategically.

You already know who I'm talking about, so that's probably a good sign. Just for a recap, I'm going to take some cheap shots and quote you a few words and policies reported about the man, one Stockwell Day.

From *Alberta Report* in 1984: "Standards of education are not set by government but by God, the Bible, the home and the school."

From the *Calgary Herald*, 9 April, 1998: "The freedom for homosexuals to choose their lifestyle is there. But when I'm asked to legislate, in some way, approval of their choice, then I have a problem."

From the *Ottawa Citizen*, 8 June, 2000: "Stockwell Day added he would eventually end all taxpayer financing of CBC Television and eliminate all cultural subsidies to all cultural institutions and individuals."

Yes, he actually holds those beliefs, and if you're like me, you would rather not see this man holding the Conch. But there's a predicted sweep for the Canadian Alliance in Alberta. This doesn't have to happen. We can still pull a few seats out from under him, but only if we vote strategically. Now this is the part I hate, I'm gonna say it: we can't vote for who we want to win if we're going to stop Day.

So, you like pot, do you? Well good for you, but that vote for the Marijuana Party is the loss of one more vote that could have kept an Alliance candidate out of your riding. Who knows, Stockie might just spin the wheel o' rules, and decide that a firing squad is an economical way of dealing with your nasty little habit.

Perhaps you like Joe Clark? Yeah, me too, he's a hell of a guy: integrity, experience, accountability, and looks to boot. But his party doesn't have a hope in hell of winning a seat in Edmonton, and so our heartfelt vote for Joe, or a fringe party, would essentially be wasted.

In my riding, the Alliance candidate seems like a solid guy: he's smart, articulate, and he has conviction. Chances are he even looks great in a team wetsuit, but he's on the wrong team. If there were ever a case that would justify strategic voting, it would be this election. The Alliance represents such a drastic shift in our country that we must confront it now, before it can enter office.

*This means that if we're going to get the Alliance out of our seats, then, whether we like it or not, we're going to have to concentrate our efforts and vote for the Liberals together.*

I think the strongest candidate in my riding is NDP, but as the polls indicate, it is extremely unlikely that she will beat the Alliance candidate. However, it is completely possible that the Liberal candidate will, and I would rather vote against the Alliance than for the NDP.

The "Get Out to Vote" Smart-Vote campaign is a movement endorsed and paid for by a number of associates of a local gay and lesbian activist group who have clear motives in trying to remove the Alliance from Edmonton's ridings.



File Photo / THE GATEWAY

**This man might have been voting for a Liberal candidate—if he wasn't voting in an SU election.**

Calling heartfelt, wasted votes "the Nader Effect," they have researched Edmontonians' voting patterns and recent candidate popularity to determine what our smartest anti-Alliance choices are: Edmonton West, Anne McLellan (L), Edmonton South-West: Chi Lau (L), Edmonton Center-East, Sue Olsen (L), Edmonton Strathcona, Jonathan Dai (L), Edmonton South-East, David Kilgour (L), Edmonton North, Jim Jacuta (L).

Yes, I know they're all Liberal, and believe me, I'm not a Liberal fan. But in all of Edmonton's ridings, if a Grit didn't take a seat, he or she was a close second to a Reformer in our last Federal election. If people don't radically change their voting patterns—and they tend not to—then it's going to look the same this election. This means that if we're going to get the Alliance out of our seats, then whether we like it or not, we're going to have to concentrate our efforts and vote for the Liberals together.

Don't be apathetic, or ineffectual in this federal election. Do get out and vote, and vote strategically if you want to make a difference.

## So you like reading the newspaper, huh?

How'd you like to read it before it comes out—you know, the day before, when it's replete with typos and asinine metaphors?

Yeah. Call Dan at 492-5168, e-mail him at dan.lazin@su.ualberta.ca, or come by the offices at 0-10 SUB after noon or so on Monday or Wednesday. He likes reading newspapers, too. And swinging on doorframes. **THE GATEWAY?**

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**D.R.O. (Bylaw and Forum Coordinator)** It is the responsibility of this position to maintain the integrity of the election bylaws. Duties will include, but are not limited to, the coordination of all forums, aiding in the enforcement of the bylaws, assisting with the coordination of candidates and providing administrative assistance.

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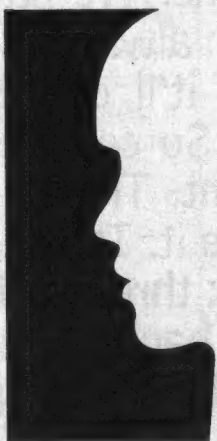
Application Deadline: December 6, 2000

Only shortlisted candidates will be notified

If you would like to review all Students' Union job postings, they can be found at this website:

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THE GATEWAY



sports@su.ualberta.ca

Thursday, 23 November, 2000

THE GATEWAY



## Sports in Brief

### Pandas volleyball

The Pandas volleyball team hosts the Calgary Dinos this Friday and Saturday in the Main Gym. The last time they met in October in non-conference action, saw the Dinos walk away with a 3-0 victory.

### Pandas hockey

The Pandas hockey team hosts Lethbridge on Friday and Saturday. Both are coming off byes last weekend. When last they met, the weekend ended in a pair of ties.

### Bears volleyball

The Bears volleyball team also hosts the Dinos this weekend, after a split against UBC last. The Dinos are ranked number one in Canada West, chased by the Bears in second. The teams have yet to compete this year.

### Bears hockey

The Bears hockey team is pumped after an easy sweep of the Brandon Bobcats as they prepare to play the Pronghorns in Lethbridge. The Bears have made history with a 22-game undefeated streak, the longest ever for the Golden Bears hockey team.

### Pandas basketball

The Pandas basketball team is in Winnipeg this weekend where they will take on the Wesmen. The teams are tied for sixth place in the CIAU national rankings. Cathy Butlin and Cristi Allan are expected to continue leading the team in scoring and assists, respectively.

### Bears basketball

The Bears basketball team, ranked third in the CIAU, is also off to play the Wesmen. Last weekend against the Dinos, the Bears shot 68 per cent from the floor. Players to watch will be All-Canadian Nick Maglisceau, currently leading Canada West in field goal percentage, and post Pat Crevolin.

### Sports quote for the day

"When you're playing against a stacked deck, compete even harder. Show the world how much you'll fight for the winner's circle. If you do, someday the cellophane will crackle off a fresh pack, one that belongs to you, and the cards will be stacked in your favour."

— Pat Riley

### Sports trivia

The longest putt in a major tournament was 110ft, sunk first by Jack Nicklaus in the 1964 Tournament of Champions and matched in the 1992 PGA by Nick Price.



Carl Schreuders / THE GATEWAY

The Pandas will have to dig deep to defeat the top-ranked Dinos this weekend in the Main Gym. Alberta has a 5-3 record heading into the series.

## Pandas volleyball plays host to hungry Dinos

Joseph Kumpula

SPORTS STAFF

The Pandas finished up their road trip with a two-game series at the University of British Columbia last weekend. Alberta managed to end competitively after a sluggish start but couldn't translate the points into a set. They were blanked by the number-one-ranked UBC Thunderbirds on Friday night.

"We started slow Friday, we didn't finish," said Panda head coach Laurie Eisler.

Despite the loss, the Pandas were

clearly improving throughout game one, and kept their competitive edge. After narrowly losing the first set, they stepped up the intensity to sweep the next three and end their road trip with a bang. Stephanie Nychka contributed in a big way to the upset of the T-Birds, posting 27 kills and receiving an Honourable Mention for Canada West Athlete of the Week.

"Saturday was a whole lot better," said coach Eisler. "We moved the game up to a new level that UBC couldn't come up to."

The win will go a long way towards helping the Pandas' confi-

dence this weekend when Alberta hosts the University of Calgary Dinos.

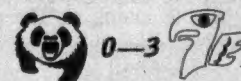
"I thought it was a really good weekend for us .... I feel a lot better about our game right now. We feel strong," said coach Eisler.

The two teams have met only once this year in a non-conference matchup, which Calgary took handily 3-1. The pressure will be on the Pandas to even the score in the Battle-of-Alberta rivalry. Upping the ante, bragging rights for the Canada West conference could be at stake for the number-one-ranked Dinos.

U of A Pandas

VS

UBC Thunderbirds

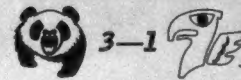


(18-25, 22-25, 24-26)

U of A Pandas

VS

UBC Thunderbirds



(23-25, 25-21, 25-18, 25-23)

## Pandas versus 'Horns: too close to call

Both teams fresh after bye weekend

Johanna Green

SPORTS STAFF

As the Pandas return to home ice this weekend, they look to make their mark on a stubborn University of Lethbridge team that just doesn't seem to want to let them win.

Two weeks ago, the Pandas took on the Pronghorns in Lethbridge in a weekend match-up that yielded results as inconclusive as the Florida Recount.

Scoring first in both games, the Pronghorns forced the University of Alberta team to play catch-up hockey two nights in a row.

While Panda perseverance allowed them to tie up the score in consecutive games, it fell short of elevating the Pandas to victory on either occasion. Unable to capture an elusive win, the Pandas were forced to return home with a pair of 1-1 ties.

On Friday, the Pandas once again take on the Pronghorns in a match that promises to be a battle to the



Carl Schreuders / THE GATEWAY

Goalie Stacey McCullough sports a 0.86 goals against average, taking up the slack from low offensive production.

end as the home team looks to show their guests how Clare Drake Arena welcomes U of A rivals.

The significance of this weekend's series is heightened by the fact that it marks the conclusion of

Canada West play for the Pandas until the new year, at which point CIAU National Championships will be quickly approaching.

A couple of key wins before the break could do wonders for Panda

confidence and potentially set them in motion for a great run toward defending their National title.

Game time is set for 8:00pm on Friday and 6:00pm on Saturday at Clare Drake Arena.



# Bears take 20-game undefeated streak to Lethbridge

Barrie Tanner  
SPORTS EDITOR

The Golden Bears will be in Lethbridge this weekend as the only undefeated team in Canada West, attempting both to maintain the title and end the first half of the regular season on a high note.

Lethbridge is ranked number two in Canada West with a 7-2-3 record, one spot behind the Bears who hold down first. The Bears' three point lead puts them in a tenuous position, especially against a team with a reputation like the Pronghorns.

"They play a lot like us," said Golden Bear veteran forward Bobby Niedzielski. "Lethbridge is a good team ... That's the bottom line."

A gritty, clutch-and-grab team, Lethbridge will be looking for the sweep against the CIAU National Champion Bears, a pair of wins that will put them in first by a single point.

The Pronghorns have yet to lose on home ice, the Bears have yet to lose all season. And both teams will be aiming to keep their respective undefeated streaks alive.

"One team is going to end up with some numbers in the loss columns," said Warren Toews, who is seven points shy of his 100-game milestone. "We want to go in there and prove who's the better team."

Toews doesn't see playing on the road as a deterrent to another series sweep.

"We're definitely road warriors," said the defenseman. "We don't take lightly to losing on the road ... We've had a nearly impeccable road record over the last few years,

and we want to keep it that way."

The biggest challenge facing the Bears this weekend will be keeping their intensity up, especially after their blowout of Brandon in last weekend's series that saw them outscore their opponents 16-0 in what can best be described as a Golden Bear free skate.

"Brandon's in a building year and Lethbridge is in a peak year," explained Niedzielski. "The level of challenge will certainly be elevated this weekend."

By keeping the intensity of their practices high and carrying that intensity into the weekend, the Bears stand a good chance of handing the Pronghorns their first two home losses of the season and carrying their undefeated streak into next year. Unfortunately, Lethbridge won't be the quickest to comply.

"We're expecting a tough battle," confirmed forward Ryan Wade, who has combined with linemates Kris Knoblauch and Russ Hewson to form the most potent offensive line in the league. "Everyone in the locker room knows the importance of the games we're playing this weekend. It's just a matter of concentrating on how we play and keeping our work ethic up to the standards we've set for ourselves."

Whether or not those standards are good enough to sweep the Pronghorns in their barn remains to be seen and will determine whether the Christmas break is spent by a triumphant undefeated Golden Bear hockey team, or a bitter one.



Graham Bakay / THE GATEWAY

Russ Hewson (#28) and linemates Ryan Wade and Kris Knoblauch have combined for 61 points in only 11 games.

## Köld

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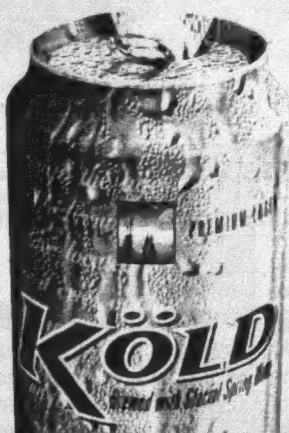
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# Max Darrah: moving on

Rebecca Craig  
SPORTS STAFF

He's led the Golden Bears basketball team for the last three years, through breathtaking victories and heartbreaking defeats.

Now, as Max Darrah plays his fifth and final year of eligibility for the Alberta basketball team, he is preparing to close this basketball chapter of his life and begin something new, but not before ending the year properly.

"This being my last season with the Bears, I think it would be pretty disappointing if we don't reach our full potential," commented Darrah. "That involves winning and working hard. Everybody in the locker room knows that we have a really solid chance and since this is the last year for a lot of guys on the team, this is the time to get it done."

For Darrah, this really is the time to get it done. "This season will be the last time I really compete in basketball," confesses Darrah. "I don't plan on playing in a men's league or coaching high school basketball or anything."

Max came to play for the Golden Bears fresh from Scona high school here in Edmonton.

"I was really focused on playing for the Bears," he recalls. "They were my idols, my heroes. I loved to go to the games. The first couple of years I played for the Bears, it was the biggest thing of my life."

But time, new experiences and new interests have shifted the emphasis in his life away from basketball.

The last few summers have found Darrah literally "out in the bush," where he spends his time "adventuring, working, sleeping outdoors and climbing." This passion for the outdoors has replaced a passion previously felt for basketball in Darrah's first and second years, and it is this passion that he has devoted the next chapter of his life to.

"After I'm done, I'm going to travel, I'm going to adventure and I'm going to go all over. I really don't want to plan, or talk about things before I do them, I want to take life as it comes. You only have so much time to adventure, and I'm going to use the time I've got."

The incredible contrast between Darrah's summer and school-year lives has not only helped him become a more complete, rounded individual, but has also helped him gain a perspective that perhaps may never have been discovered.

"Being in the outdoors has really changed my perspective, even on basketball," he says. "I still really



Mark Woytiuk / THE GATEWAY

Darrah's heart and skill have played a large role in his basketball success.

enjoy playing, but I've realized that it is just a game, and I play it like that, still having fun and still being really competitive. For me, that's what makes it fun."

As Max Darrah sheds his basketball player image and moves on, he will eagerly anticipate the future.

"I'm really looking forward to the next chapter. I can't say that I've sailed to Thailand or that I've volunteered in Africa or I've climbed all these mountains, [but] I want that to be part of me."

Although he's moving on, Darrah attributes much of the person he's become to his time spent on the court.

"Basketball has given me so many great experiences. There are wins and losses forged in my mind that I'll always remember and I've really felt some things that I wouldn't have felt if I hadn't played basketball. I've met guys that I'll have solid bonds with for a really long time. It's been a really great thing in terms of giving me a really rounded perspective."

"I love playing for the Bears," adds Darrah. "Being the captain of this team means a lot to me."

Darrah has led the team as captain for three years, and even though he claims he doesn't know why, it's obvious to his coaches and

teammates.

"You know Max is never going to be out there just going through the motions," said Bears head coach Don Horwood. "The players have chosen him captain the last three years, so they respect that attribute that Max has as well. We know that when he plays, he's going to give us all he's got."

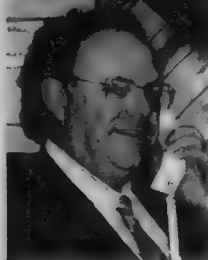
"Max is a really great leader," comments teammate Chris Horwood. "The great thing about Max is that he leads with not only his voice, but he gets out there and leads by example and plays hard every night. It's really good for us to be able to get behind him and kind of follow his lead, whether he's talking and leading us with his voice or getting out leading us by example. He's a really big part of the team."

Although Darrah has reached a point of change in his life, his contribution over the last five years to the Bears basketball team has not gone unnoticed.

"Max has brought energy, he's brought tremendous enthusiasm, he's brought a tremendous work ethic to every game and he's always worked really hard," says coach Horwood.

"That's one of the things that Max has done from the day he arrived on campus."

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8:00 pm

Clare Drake Arena

#### Volleyball

Bears vs U of Calgary

6:30 pm

U of A Main Gym

Pandas vs U of Calgary

8:00 pm

U of A Main Gym

### Saturday Nov 25

#### Hockey

Pandas vs U of Lethbridge

6:00 pm

Clare Drake Arena

#### Volleyball

Pandas vs U of Calgary

6:30 pm

U of A Main Gym

Bears vs U of Calgary

8:00 pm

U of A Main Gym

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by Neil Parmar

Since its launch in Vancouver, British Columbia eight years ago, Buy Nothing Day has grown from an "eco-holiday" into a worldwide celebration of consumer awareness and simple living.

The statistics are overwhelming: a mere 20 per cent of Earth's population consumes over 80 per cent of its natural resources, and while the "shop-till-you-drop" season plods ever nearer with Christmas but a month away, organizers behind the Buy Nothing Day (BND) campaign hope to inject shoppers with a little anti-consumerism attitude.

"We are living off the backs of our children," says Tom Liacas of the Canadian Media Foundation. "BND encourages people to take responsibility for their shopping decisions and rethink their hectic lifestyle. Most importantly, Buy Nothing Day is a lot of fun and brings its

environmental message across in style."

Buy Nothing Day falls on 24 November, the day following American Thanksgiving, selected because it happens to be the busiest shopping day of the year. The concept behind BND came from the Vancouver-based magazine *Adbusters*, which originally concentrated on increasing the public awareness of the erosion of the world's physical and cultural environments by commercial forces. But ultimately, *Adbusters* became an ecological magazine dedicated to examining the relationship between human beings and their physical and mental environment. The magazine's social marketing campaigns, like TV Turnoff Week and Buy Nothing Day, were eventually featured in the *Wall Street Journal* and broadcast on MTV and PBS.

"It is important that we have BND because it gives our society the chance to step back for a moment," says Sean Dunn, a local organizer in Red Deer. "Take a critical and objective look at

what we value and what the consequences of our actions will be."

"Despite what anyone's particular beliefs are on economics, there is no harm (in) taking time to reflect on one's convictions and how many of those are merely internalized from pop culture," says Dunn.

"WE BELIEVE CULTURE JAMMING CAN BE TO OUR ERA WHAT CIVIL RIGHTS WAS TO THE '60S, WHAT FEMINISM WAS TO THE '70S, [AND] WHAT ENVIRONMENTAL ACTIVISM WAS TO THE '80S."

"Why should society be compelled to buy just because it will be good for the economy?" adds Stuart Sontier, a BND supporter from Auckland,



## Marketing the mind Students are the hottest market target

By Dave Crothall and Christy Lightowlers  
University of Victoria Martlet

VICTORIA (CUP) — Asking a grade-three class to construct a Nike shoe complete with swoosh logo may sound absurd, but it has happened.

As schools in North America renegotiate their principles on private sponsorship, companies as powerful as Nike are stepping foot inside the classroom.

Marketing to students in North American schools has always meant big business, as today's teens make up approximately 25 per cent of North America's population.

Market Source, a US-based marketing firm that openly advocates the commercialization of schools, claims that there are 70 million consumers born after 1979. Aiming a question at For-

tune 500 clients like Microsoft and Pfizer, Market Source asks, "can you afford to miss out on that much business?"

With television viewing at an all time low, marketing firms are looking elsewhere to capture the attention of the young mind. Today, schools in both the US and Canada are adopting the Channel One: "educational programming" every morning in which students are subjected to two minutes of advertising. In return the school is allowed to use the audio-visual equipment in other classes.

The growing trend is obvious: schools have become complacent in treating students as clients and consumers, as opposed to citizens with a right to an education free of commercial influence. School textbooks have covers featuring multiple advertisements. School cafeterias are commonly home to fast-food kiosks which are more expensive than cafeterias and, in some cases, do not accept lunch vouchers available to

lower-income kids.

In an effort to manipulate a trend, marketing firms will use people as "walking infomercials." These people will wear, eat or drink their sponsor's product in addition to promoting the products by word of mouth.

The phenomena recently gained attention in the US when two New Jersey students decided to become "spokesguys" for prospective companies. Hoping to acquire sponsorships to cover the cost of tuition, Chris Barret and Luke McCabe, 17, agreed to sport branded clothing, host branded parties and drink branded beverages. McCabe even vowed to brand himself with a corporate tattoo for the right price.

As part of any agreement that the two sign with corporations, there is a code of conduct by which they must abide. According to the pair's publicist, Karen Ammond, "the corporation will now become the parent."

With many schools in need of more funds for a growing student body that is receiving less public financial support, what can be done to give young people a commercial-free zone for their studies?

No Logo author Naomi Klein argues that we need to acknowledge the tremendous buying power held by North American schools. The private-public partnership between schools and corporations can be used to exert pressure on corporate ethics.

"Young activists have begun to use their status as sought-after sponsors to retaliate against forces they considered invasive on their campuses to begin with," says Klein.

"In this volatile context, a particularly aggressive sponsorship deal can act as a political catalyst, instigating a wide-ranging debate on everything from unfair labour conditions to trading with dictators."

At the University of Victoria, the senate voted to refuse scholarship money from Shell because of the company's alleged human-rights abuses in Nigeria.

According to Klein, other solutions can be found in alternative media like *Adbusters* or Ralph Nader's *Commercial Alert*.

One example of the power of student activism occurred in 1993 at Ottawa's Carleton University. There, PepsiCo entered into a single-source beverage deal with the campus, much to the displeasure of the students. Students researched PepsiCo and discovered the company's dealings in Burma, a country under a dictatorship and now known as Myanmar. PepsiCo was producing and selling its soft drinks in the country, as well as investing in an openly anti-democratic-owned Burmese bottling plant.

Members of the Free Burma Coalition and universities worldwide requested additional information from the Carleton University students, which resulted in rejected contracts between PepsiCo and Harvard in 1996. The spread of information eventually led to such a considerable worldwide student boycott that PepsiCo announced its total disengagement from Burma in January 1997.

Tactics akin to *Adbusters'* "culture jamming" educate readers about the hidden truth underlying advertisements. Even though corporate sponsorship of schools and people provides each with the necessary finances to survive, the control that these corporations exert is tremendous.

Perhaps the largest fear of the increasing commercialization of schools and youth is what Klein calls "the colonization of the mind." Ad-free space which doesn't advocate an idea or doesn't try to sell us a product, she would say, is necessary space and we have every right to it.



chris woods



chris woods

Painting by Chris Woods can be viewed at  
[www.dianefarrissgallery.com](http://www.dianefarrissgallery.com)

New Zealand. "The economy is only there to help people, not vice versa."

The ways in which people mark the event worldwide is as diverse as the participants themselves. Last year, people in over thirty countries joined the consumer fast for 24 hours, and this year an estimated forty countries are expected to take part in the international event. The Ruckus Society, a California-based direct action group, dropped a boxcar-sized banner ridiculing over-consumption directly into the middle of the Mall of America in last year's campaign, while Seattle's celebrants offered a credit-card cut-up service outside a downtown mall. Plans for this year's program at the University of British Columbia include an anti-consumerism theatre performance in front of the Student Union Building, whereas participants from New Brunswick's Mount Allison University have prepared to cover their campus in anti-advertising signs made from recycled cardboard.

In Japan, Kyoto's bustling Shijo street will be visited for the second time by the anti-consumerist Zen-ta Claus. While meditating and relaxing, his helper-elves will encourage shoppers to buy less this year in hopes of reducing Kyoto's average production of five kilograms of garbage created by each individual daily. A few businesses are also supporting the messages behind BND, including the Japanese branch of Patagonia, which is planning a 'Sell Nothing Day' to coincide with the free-trade shops that will be set up by city vendors.

"Some businesspeople seem to understand that over-consumption harms them as much as air and water pollution, but other [businesses] don't," says Kyoto's BND organizer, Gabi Hadl. "[*Adbusters* editor] Kalle Lasn points out in his book *Culture Jamming* [that] as long as economic health is measured by the GNP [Gross National Product], bad things [can always be made to] look good. For example, an oil spill increases the GNP, [and] that's why *Adbusters* promotes Buy Nothing Day together with environmental economics."

Lasn wrote his book to advance the new social activist movement of the information age. "Our aim is to topple existing power structures and forge a major shift in the way we will live in the 21st century," wrote Lasn.

"We believe culture jamming can be to our era what civil rights was to the '60s, what feminism was to the '70s, [and] what environmental activism was to the '80s," he continues. "It will change the way information flows, the way institutions wield power ... and [the way] culture industries set their agendas. Above all, it will change the way meaning is produced in our society."



chris woods



chris woods



BUY NOTHING



# Adbusters <sup>Coming of</sup> AGE

## DOES IT STILL WORK

by Gillian Jerome  
University of Victoria Martlet

VICTORIA (CUP) — The first time I ever read *Adbusters* I was on a Greyhound bus headed for Haileybury, ON. It was the winter of 1994 and I was 20 years old, on a break from journalism school at Carleton University in Ottawa. The bus smelled of stale cigarettes and genoa salami.

The man with the black eyes, crooked nose and black moustache in the plaid lumberjack coat who sat behind me was chain-smoking in the bathroom. I knew this only because I went in right after him and pocketed the pack of Players Light he left behind. The acrid whiff of salted beef came from the kid sitting beside me, stuffed in an orange snow suit. He looked up from playing Tetris on his Game Boy long enough to wrangle a salami sandwich down his throat, guzzle back a can of Coca Cola and belch with a baritone depth equal to the mating call of a bull moose.

The guy bopping his head to Johnny Rotten's screech leaking from his headphones was reading the *National Enquirer*—a story about Shannen Doherty marrying a heroin addict. In a photo dropped against a red box beneath a bold headline, Shannen's left breast spilled from a black halter. The secondary scoop was about what *Seinfeld* characters were like as teenagers, with high school photos of Jerry Kramer, George and Elaine inset above the lead photo in two-by-two-inch frames.

The punk-banger with a bad case of acne saw me eyeing the cover, my eyes lured there by the flashy red and Shannen's cleavage. He turned off his walkman and pulled from his Adidas sports bag what I expected was either a skin mag or another copy of the *Enquirer*. Instead, he reached across the aisle, offering me a copy of *Adbusters: Journal of the Mental Environment*. First time I ever laid eyes on *Adbusters*, we were headed into a vortex of snow down Highway 17 towards a Northern Ontario town with 500 residents where culture jamming means busting a move on the Legion dance floor on a Friday night before you wake up with a wallpaper tongue and trudge across Lake Temiskaming to go ice fishing.

I had been asked to read Noam Chomsky just before the February break, and the glossy shield I had held high in the name of journalism, the one I would carry into the newsroom with my cape flapping behind me, was morphing into a hooded monster with blood on its fangs.

"The responsibility of the writer as a moral agent is to try to bring the truth about matters of human significance to an audience that can do something about them," writes Chomsky in an essay on writers and intellectual responsibility, comments related to the media's coverage of the atrocities in process at the time in Cambodia and East Timor. While the Chomsky in my head offered clarity on the relationship between war and human suffering and the political machination that is North American capitalism and its media partner, *Adbusters* was a vibrant circus clowning with its two main spin doctors, namely advertising and TV. So I read my first issue of *Adbusters*, with a cyborg on its glossy purple cover, page after page.

The universe was opening up to in a way it never had before. Media critics like Chomsky and the folks at *Adbusters* offered a way of seeing the world by stepping back from it while the bards of journalism were preaching the mantra of aggressive penetration and exposure for media conglomerates whose politics of ownership caused a dull ache. The media myth was unraveling piece by piece, language and semantics, dominant thinking, corporate control, ethics and foreign policy. In my new mind's eye, a scoop was no longer a cover story but a hollow excavation, dirt pulled from one yard and thrown

into the next. All of the sudden, that dirt had a history and character shaped by gender, race and class.

On an cold day in February 1994, *Adbusters* brought a stiff Ottawa kid stories of Clayoquot kids doing battle with the police, a waste audit on McDonald's with a catchy *Grease* sticker using the infamous arches rotated at 90 degrees counterclockwise, notes on cybersex and ecoforestry.

Knowledge of the guerilla media was a swift machete chop across the Carleton J-school runway where graduates are urged toward the *Ottawa Citizen*, the CBC, the *Globe*, or best yet, the federal government's speech-writing dispatch.

I returned to the icy Carleton campus and dug up old issues of my new favorite mag. The first copies of *Adbusters* produced in the late '80s were printed in black and white on recycled paper with clumsy "uncommercials" targeting TV, office buildings and cosmetics manufacturers.

Its first publishers, Kalle Lasn and Bill Schmalz, waged their first successful media campaign against the boobtube armed with billboards, t-shirts and bumper stickers intended to change the way North Americans filter the TV noise. Back then, the writing was a rhetorical attack on its number one enemy, consumer culture. Media criticism, radical activism and parody made *Adbusters* a raucous voice for the committed souls of the burgeoning counterculture.

The question is, ten years later, as *Adbusters* comes of age, does it still work? Or is the *Adbusters* Media Foundation stuck on pause?

Back in 1990, Lasn tried to hawk Tubehead spots to three major US networks and the CBC—denied on all four tries. The Media Foundation produced its Tubehead series, intended for any airtime available, for less than \$4000.

Judging from a recent news announcement, *Adbusters* has come a long way in ten years. As its non-profit coffers thicken, the magazine's campaigns have hit prime time with a 60-second commercial airing on CNN, the TV broadcasting station partially owned by Ted Turner.

"Is economic 'progress' killing the planet?" is the big question *Adbusters* will bring to the airwaves with its "uncommercial" to be aired during the June G8 Summit meetings in Köln, Germany. The question is, how much will Turner pocket from the deal and is *Adbusters* going to effectively bring attention to the summit or flaunt the *Adbusters* Media Foundation with the catchy eye candy it's now so famous for?

Media critics like Chomsky and the folks at *Adbusters* offered a way of seeing the world by stepping back from it while the bards of journalism were preaching the mantra of aggressive penetration and exposure for media conglomerates whose politics of ownership caused a dull ache.

Surely *Adbusters* is the best media watchdog in North America. Not only has it popularized anti-consumerism with Buy Nothing Day and thrown its fists at television with TV Turn-Off Week, the Culture Jammers Headquarters is a brilliant website offering a list of campaigns, contacts and political speak.

If *Adbusters* can be faulted for anything it's a lack of critical analysis within its content on- and off-line. Its main fault is relying on its gorgeous design to spread the word. A bit of a doublespeak, considering its raison d'être is to spread the word on

the evils of the tube, which relies on image to manipulate how the viewer's mind absorbs the information. *Adbusters*, with some of the most slick design in any Canadian magazine, has become its own television, offering: wide-angled close-up images, stellar logos, postcards and bumper stickers for every bit of activist rhetoric. And it works. Just as television made Marge a household name, so to have *Adbusters*' inventions like the Buy Nothing Day campaign become a slogan for hip post-modernists. While the *Adbusters* Media Foundation is raking in enough bucks to buy airtime on CNN (funds called "donations," or from the sales of its many products available for purchase by credit card online), what is it really building with its capital except a bigger, slicker, more extensive empire?

*Adbusters*, with Lasn at the helm, has vied for that kind of mainstream TV access since its inception. Since the magazine tends to preach to the converted, so the argument goes, reaching a wide TV audience will penetrate the masses. But will

the masses who see the 60-second commercial remember to deconstruct the G8, or will they simply ask, "who the hell's *Adbusters* anyway?" and tell their friends about the groovy graphics?

If anyone seems to have a sense of its own market-structured consciousness, it's the Busters themselves. The hundreds of flashes contained within the 60-second blip will only be additions to an already image-addicted public discourse.

*Adbusters* has never been shy of fighting fire with fire. Can we assume, then, that *Adbusters* will include its subscriptions, postcards, bumper stickers, calendars, posters and chief editor and publisher Kalle Lasn's book *Culture Jam: the Uncooling of America™* on the non-shopping list for 24 November? For a foundation premised on busting up the machine, they do alright in the sales department. Their marketing campaign is brilliant. Just as Coca-Cola thinks it can teach the world to sing, *Adbusters* would like to think it can teach the world to "rethink how we live in the 21st century."

They waste no words in proclaiming themselves just as powerful as the civil rights movement was in the '60s or feminism in the '70s. But in reality, *Adbusters* doesn't do much more than wave its own ideological flag in the hyperdigital exchange of ideas. *Adbusters* is no Black Panthers movement.

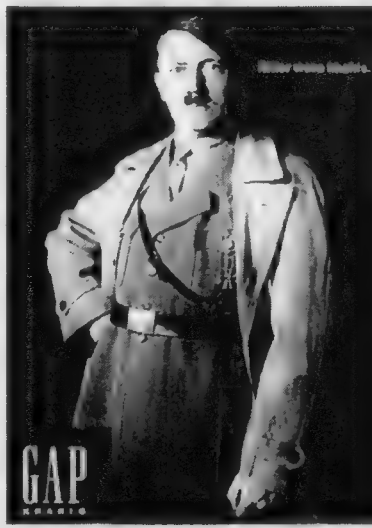
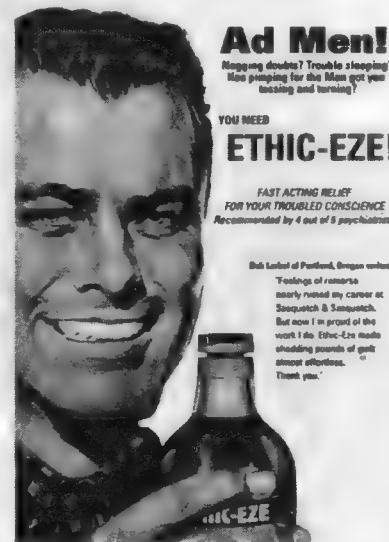
Ten years after that first introduction on that Greyhound, I'll admit: *Adbusters* bores me. Every time I pick it up, I look for some creative departure from what it sets out to do issue after issue, *ad nauseum*. North America's spirit is dead, the mag says in its campaign against mind-control inspired by the politics of shame.

I once thought that slapping a *Grease* sticker on a bus bench was an act of subversion. The *Adbusters* logo approach—in fact its entire spoof-ad campaign—is a one-joke Johnny ten years in the making. Now that we've designed parody after parody, and sold them to be peeled and stuck to the bumper, where

do we go? Most radical activists making change in this country hit the streets, the back alleys, the legislature. *Adbusters* hits CNN, apparently.

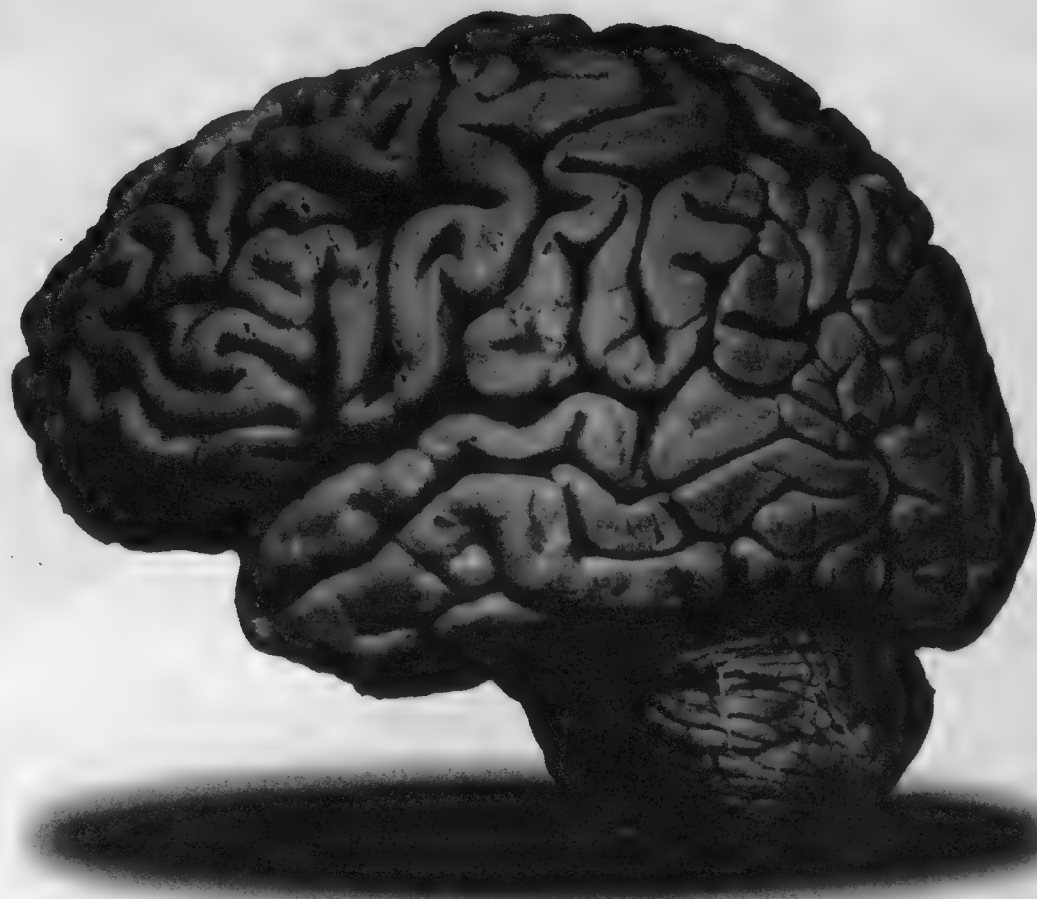
The G8 Summit in Köln, Germany is coming up in June. But as Chomsky asks, can *Adbusters* incite the audience to care?

The four images on this page are a selection of *Adbusters*' spoof advertisements. All are from [adbusters.org](http://adbusters.org).





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## Selby adaption a beautiful 'symphony of failure'

*Requiem for a Dream* painfully details different types of drug addiction in urban America

### FILM REVIEW

*Requiem for a Dream*

Directed by Darren Aronofsky  
Starring Jared Leto, Ellen  
Burstyn, Jennifer Connelly,  
Marlon Wayans  
Garneau Theatre  
Starts Friday

Erika Thorkelson  
ARTS & ENTERTAINMENT STAFF

Based on the book by Hubert Selby, Jr (*Last Exit to Brookland*), *Requiem for a Dream* is a symphony of failure, set against the carnivalesque backdrop of Coney Island—once the ideal of American innocence and joy, now grown over with weeds like an abandoned Garden of Eden.

Though this is only his second film, director Darren Aronofsky weaves his character's stories together with the deft hand of an experienced conductor, bringing them to their heart rending crescendo, and then letting their final notes drift off into the air of the silent theatre. His talent for crawling into the brains of each junkie, and showing not only their delusions, but that tragic other side of addiction—the loneliness, the fear, the despair—is evidence of his startling ability and vision.

*Requiem* follows the story of Sara, Harry, Marion, and Tyrone from a summer of drug-induced joy to a winter of each character's private hell.

Ellen Burstyn (*The Exorcist*) is flawless as Sara Goldfarb, Harry's lonely, widowed mother who gets hooked on diet pills (amphetamines) so she can lose weight to



be on her favorite game show. Her obsession is even more apt now than when the novel was written in 1978, due to the surge of vapid *Who Wants to be a Millionaire* clones. At times, Burstyn's portrayal is so real, it becomes difficult to believe that she is only acting.

As Harry, Jared Leto (*Urban Legend*, *American Psycho*), is sweet and vulnerable, yet at times frighteningly numb. Because of his character, this film has often been compared to last year's indie film *Jesus' Son*. Harry has the same drug-hazed innocence and con-

stant failure as is portrayed in the earlier film, but *Requiem* finds its power in an ensemble of characters, rather than a focus on one.

Jennifer Connelly (*Dark City*, *Labyrinth*), a veteran of weird, quirky, movies, plays Marion, Harry's girlfriend. Her portrayal of a user who is forced into prostitution to fuel a drug habit, is painfully accurate. She dons layer after layer of white make-up to hide the evidence of her painful withdrawal, with black circles under her eyes and rivulets of sweat, she becomes more like a robot. Harry was sup-

posed to save her from a past of sexual abuse and depression, but instead she is drawn into his cycle of elation and self-deprecation.

Also surprising is Marlon Wayans (*Scary Movie*) as Tyrone, whose serious performance shows promise beyond his usual affinity for low-brow comedy.

*Requiem for a Dream* is a visually stunning masterpiece of despair and hopelessness. When you go to see the film, and I heartily recommend you do, make sure you schedule a few hours afterwards for recovery.

## Hip still rule

Canadian legends play marathon show

### CONCERT

### REVIEW

*The Tragically Hip*  
Skyreach Centre  
21 November

Scott Hennig  
ARTS & ENTERTAINMENT STAFF

On Tuesday night, the Tragically Hip lived up to their status as Canada's best live band. Gord Downie, Gord Sinclair, Rob Baker, Paul Langlois, and Johnny Fay Rocked (yes "Rocked with a capital 'R'") the Skyreach Centre on their fifth stop on a twenty-two city Canadian tour. Touted as "An Evening with the Tragically Hip," this three-hour show (with no opening band) was worth the price of admission and more.

Lead singer Downie proved once again to be a consummate showman. His maniacal rants and contorted dances make the Hip's riveting music even better live. The band always take its fans on a journey during the course of a concert.

For this tour, the members also brought along a couple of friends for the ride. Chris Brown and Kate Fenner—formally of the Bourbon Tabernacle Choir—sat in, adding a unique flair to some of the songs. Brown played organ and Fenner sang back-up vocals while playing tambourine.

Downie and crew played an incredible 32 songs during two sets, including an encore. This abundance of songs held some surprises for even long time Hip fans as they pulled *Last of the Unplucked Gems*, *Pigeon Camera*, and *Opiated* out of their archive. Until this tour, those songs have been absent from the Hip's play list for many years.

One of the highlights of the night came when the band played the seldom-heard "Hiccups" intro for the song "Daredevil," featuring drummer Johnny Fay on the bongo drums. This concert didn't just cater to Hip-heads; the band played most of their standards, like "Little Bones," "New Orleans is Sinking," and "Courage."

The Internet has been both friend and foe of the Tragically Hip. They have one of the best band web sites and have gained thousands of fans around the world because of it, although I'm sure they weren't pleased when their latest album *Music @ Work* was leaked months early on the web. They are also experiencing similar problems with people putting bootlegged concerts on sites and programs such as Napster; in fact, their 4 November show has been available on the Internet for two weeks now. This proves the lengths that Hip fans will go to hear their heroes live, and is a testament to the kind of performance they put on.

One thing is for sure: the 13 000 people at Skyreach Centre Tuesday night would agree that the Tragically Hip still put on an amazing live show. I only hope that Napster can handle all the new traffic.

## The New Deal meet with success in organic-electronica niche

'Progressive' threesome garners acclaim from *Spin* magazine and shares label with Britney

### GIG PREVIEW

*The New Deal*  
Power Plant  
25 November

Bryce Pugh  
ARTS & ENTERTAINMENT STAFF

Whatever you do, don't call The New Deal a group of DJs. Why? Well, for starters, there are, "No samples!" booms band member Darren Shearer.

The next question is, how the hell can a group that plays long sets of house music not use samples? The New Deal makes it seem ridiculously easy.

"A lot of bands try to incorporate sample into their music, where as we're trying to incorporate organic instruments into electronic music." This back-to-the-roots technique has made the group stand out among the glut of similar-sounding electronica currently flooding listeners' ears. It's a welcome innovation.

Shearer and the rest of the gang do this well. Just under two years old, the Toronto-based band has managed to play the American east

coast on a regular basis, score rave reviews in *Spin* magazine, and release two live CDs—two mighty fine live CDs.

To top it off, the band is the first Canadian group to sign with Jive Records (of Britney Spears fame). "It's a lot of pressure, but it's a really great company to be involved with," said Shearer. "They're a ground-breaking label."

Apparently so, since Jive is going to promote the group internationally—with a definite focus on Europe. "I think [the music] is gonna be really dug in Europe and over seas," Shearer said.

This band has carved out their own little niche in the industry. Some reviewers have called The New Deal a mix between Phish and electronica, which doesn't come close to describing the music. A few of the other descriptors that get thrown around include "jazz-influenced," and "progressive backbeat," all of which point to sound that is hard to pin down and strictly categorize. This may explain why they're still struggling to build a larger audience for their live performances.

"The first CD [the *Live at Portland EP*] was taped at a show where there



were only about 10 people. *Live at Guelph* is a little more aggressive, because there were so many more people there," explains Shearer. "It seems that the bonus to being a live band in this style of music is that everything changes depending on the circumstances."

Because the disc has such a clean sound, it comes as a surprise to hear them thank the audience after the final song.

"People have told me that they've had the *Portland* CD in their changer for months, and I think that's the best compliment."



# Neanderthals go nuts for the Female Oil Wrestling Federation

Intrepid Gateway adventurer discovers the ridiculous reality of lubricated male fantasies

## MINI-FEATURE

### FOWF

Cook County Saloon  
Mondays

Scott Hennig  
Arts & Entertainment Staff

When you hear the acronym FOWF, perhaps the Neo-Nazi Political group (Federation Of White Fundamentalists) or the Pagan Wife Swapping group (Fun-time Organization of Witch Fornicators) comes to mind. Those groups are not what I think of anymore, however. The Female Oil Wrestling Federation is the only FOWF worth mentioning, at least for now.

One fateful Monday night a few friends and I ventured in to parts unknown: the Cook County Saloon. We weren't there for free line-dancing lessons, size-four Wranglers on size-eight asses, or even the chance to fight some drunken cowboys. We, as much of the other white trash, were there for one reason, Female Oil Wrestling.

As we walked in during the third quarter of the Monday Night Football game, my mind danced with visions of blond, string-bikini-clad, 40DD, women tearing and clawing their way through waist high 10W30 oil. We sat as close to ringside as possible, not even noticing that we couldn't see the football game on the big screen television. In about one hour we were going to see what every twelve year old boy dreams about: wrestling and boobies.

While we waited, I had an opportunity to look at the "ring," which consisted of four billboards, some sort of table about four feet off the ground, and a blue Canadian Tire tarp. Needless to say it was very classy. Finally, at about 11:00pm, our emcee came out of the back and the entire testosterone-filled room went insane.

He showed us a five-minute semi-pornographic video of what to expect, and I could hardly hear the techno background music over all the howling. He then introduced the

women. There was "Aspen Rain," a twenty-something blond with enormous chest augmentations. There was "Diamond" another twenty-something blond with enormous chest augmentations, as well as "Savannah," a twenty-something brunette with, you guessed it, enormous chest augmentations. Lastly, there was "Cougar," a thirty-something bodybuilder.

Naturally, I was starting to get concerned, as the "ring" had not been filled yet with oil. I imagined that it would take a couple of large drums to fill the ring. Thankfully, a stagehand came out of the back to survey the situation. He then went into the back and returned with a five-litre pail of water and a small bottle of baby oil. I assumed that this was just a primer for the heavier, thicker crude. The first match was "Diamond" vs "Savannah."

As the crowd screamed, and the emcee howled, and the "Vengaboys" pumped overhead, the first match started. "Savannah" hugged "Diamond" and they rolled around for about fifteen seconds. Quite lame, but I assumed that they were just warming up before the oil was trucked in and nudity ensued. The next move was when "Diamond" hugged "Savannah" and then ... that's right, they rolled around for about fifteen seconds. At this point there was a quick break to adjust their bikinis and towel off their faces. This pointless hugging and rolling would be broken approximately every three minutes when the round (and coincidentally the song that was playing) was over. I still had faith that this was some sort of undercard match-up and that the real wrestling would happen next match. Next up were "Cougar" and "Aspen Rain."

The crowd was still screaming, but only because the emcee was handing out free T-shirts. First "Cougar" hugged "Aspen Rain" and they rolled around for a while to absolutely no one's surprise. Being an astute University student, I quickly noticed that this match resembled the first one. After about ten pointless minutes of this, it was



Super Sexy Photographers / THE GATEWAY

### Do you like hot oily things?

intermission.

About a third of the crowd left, and I assumed they wanted to beat the traffic to the strip joints. Little did they know that they were going to miss the most entertaining part of the night. The emcee hosted a "Wrestler Imitation" contest. We saw about five piss poor, "The Rock" impressions. Then we saw some guy do his "HHH" impression. He poured beer on his head, and then out of nowhere his buddy hit him with a beer glass. Not with the beer, but with the actual glass, shattering it, and leaving "HHH" bleeding out of his temple. The bouncers jumped to their feet and were about to escort the guy out until "HHH" told them that it was part of his act. He was unanimously judged the winner.

Next up were the winners of the first two matches. After the standard ten minutes of hugging and rolling, "Cougar" was judged the winner. All that was left was the consolation final between "Aspen Rain" and "Savannah."

Much of the crowd was drunk, some seemed horny, but most

wanted to go home, most likely because they were yet to see a single nipple and their spirits were crushed. The emcee didn't help matters when he teased us and told us that the girls were "begging to take off their tops." The cheap beer fueled crowd began chanting "Skin to Win."

You don't have to be psychic to know what happened in this match: more rolling and hugging. The only entertainment during this match was from a very drunk guy wearing a red, novelty, foam cowboy hat, attempting to lip-sync to the music.

Finally, our painfully boring night was over. The only saving grace for me is the fact that I only paid three bucks to get in, and I got to see a moron slice his head open for a free T-shirt.

If you were thinking of checking out the FOWF for the wrestling, use your three bucks and rent some old WWF videos. If you were thinking of checking out the FOWF for the "hot nekid boobies," take your three bucks and buy some used porno.

## Grinch would be better without implied bestiality

### FILM REVIEW

#### The Grinch

Directed by Ron Howard  
Starring Jim Carrey  
Now Playing

Sheryle Carlson  
Arts & Entertainment Staff

Dr Seuss was a god.

His works have captured the imaginations and twisted the tongues of children for about thirty years, and will for many years to come.

It took a little convincing, but Theodore S Geisel's (Dr Seuss') widow, Audrey Geisel, gave director Ron Howard and Producer Brian Grazer a chance to bring *How the Grinch Stole Christmas* alive yet again. Audrey's promise to keep her husband's fantastic vision alive and authentic was aided by use of computer technology. If you've seen the movie or even previews, you know this is done skillfully.

Remember the 1966's animated version of *How the Grinch Stole Christmas*? If not, shame on you. It was, and still is, amazing. It taught us the meaning of Christmas (love and giving), made us giggle with all the silly syllables and rhymes, and creeped us out with very idea that any green, mean thing could steal our presents.

Well, this version still has the same content, but without the same amount of splendid Seuss poetry. However, it does give us a background on the Grinch and how he came to hate Christmas. I guess director Ron Howard felt the need to fatten up the story with funny vignettes and some tasteless characters. Unfortunately, in the process they lost the beauty and poetry of the original tale.

The story opens with all the Who's in Whoville frantically buying Christmas joy, (on sale at the stores) and desperately trying to outdo their neighbours with overly decorative Christmas lights. Cindy Lou Who is the little girl

who questions the true meaning of Christmas, which brings out the Grinch from his hermit cave.

Cindy convinces the town to give the Grinch another chance and crown him the Christmas King. Naturally things go wrong and the Grinch thinks up an idea that will really screw those Whos: steal Christmas. I'm sure you know the rest.

The most disturbing little detail that the filmmakers added is a scene where the Grinch forces his dog, Max, to kiss the sleeping mayor, after which Max can be seen dragging his ass and whimpering. Not to be prudish, but how many kid's Christmas films feature dog rape?

Significantly cuter than implied bestiality is Jim Carrey as the Grinch and his array of witty remarks, such as "Wow!" and "Boo!" that makes kids laugh their faces off. Carrey sounds like a Richard Nixon/Jimmy Stewart mix, which is funny enough to keep one from scowling through his barrage



of lame jokes. He plays his part well, however, and perhaps it's just this reviewer's loss of childhood innocence that hampers an appreciation for the film. Of course, it may also be the little brats behind me that kept kicking my chair.

Adults will most enjoy the film's candy-coloured, bubbly world if viewed through the eyes of their inner child, which is perfectly fine, as long as that inner child doesn't kick the goddamn chair in front of them.

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## Hansel and Gretel performer comes home to prairies

Opera star Valdine Anderson misses 'ease of Canadian lifestyle'

### THEATRE PREVIEW

**Hansel & Gretel**  
Starring Valdine Anderson,  
Kimberly Barber,  
and Jean Stilwell  
Jubilee Auditorium  
25, 28, 30 November

Sarah Chan  
ARTS & ENTERTAINMENT STAFF



Rewind to the days when you were first told the story of *Hansel and Gretel*, and remember thinking what a score it would be if you came across a house that was made of candy.

Although no substitute for a real candy house, the Edmonton Opera's second production of the year promises to be sweetly pleasing.

"I'll be in my raggedy dress, but the witch is very over the top," states soprano Valdine Anderson (Gretel), expressing her enthusiasm in bringing the character to life.

Anderson's impressive résumé is culled from performances from all over Canada, Europe and the US, where she regularly performs. This show is special though, as it's only an hour away by plane from her hometown, Winnipeg. Though Anderson is a seasoned globetrotting performer, she admits, "I miss the ease of Canadian lifestyle, we don't realize how lucky we are until you go to a big European city."

Geography, however, has little to do with her preference of venues. "It's really the repertoire that matters, every role presents a new challenge."

Anderson explains how she never tires from any number of years singing: "Every concert is new, there's never a moment where you go, 'oh this is an old hat.' It's almost always different repertoire, a different piece with a different challenge with a different message to play across. There are different orchestras, conductors, and these all play a part in the feeling of the performance."

Relying intently upon the music itself, Anderson has managed to uphold this as the focal point of

her work throughout her career. Despite the politics and administration that is sometimes involved in the industry, she defends that "you have to force yourself to say, 'hey this is just one concert and the most important thing is to get across musically what the composer is trying to say.' You have to try to focus on why you're there."

Alongside Kimberly Barber (Hansel), and Jean Stilwell (Mother/Witch), expect to see Valdine Anderson very focused on Humperdinck's opera that, according to the biography, is "Sweet as Marzipan, Tasty as Caramel."

Personally, I would settle for a morsel of the windowsill, or a whole shingle.

## Craddock's latest is *Moving Along*

### THEATRE PREVIEW

**Moving Along**  
Written and performed  
by Chris Craddock  
23 to 25 November  
12424 Stony Plain Road

Neil Parmar  
ARTS & ENTERTAINMENT STAFF

Chris Craddock admits that his inspiration behind his engaging one-man performances originates from a deep, dark fear of the elderly—but in an "arty" sort of way.

"I'm always targeting my stuff for younger audiences who go to the theatre," confesses Craddock. "If you look at the Citadel, it's all old folks and you're worried that they'll die. Then who'll go to the theater? That's why I aim for the funny and innovated 19- to 20-year-old category, because that's the stuff I like."

Craddock's *Moving Along* is a reflective piece about childhood memories and dreams that lacks traditional plot structure and is heavily interspersed with jokes. These elements, culminating with what he lovingly refers to as the "Electro-chair," has led to quite a premise for the one man show.

The play is written and performed by Craddock himself, but the site-specific piece takes place in the basement of his director's home, where the "Electro-chair" is currently situated. The prop, which is a sturdy wooden armchair, was wired with lights so that Craddock would have complete and immedi-

ate control over the stage's lighting. "A point of interest in this piece is the chair," he teases with caution not elaborating too far on the chair's involvement in the story's plot. "It's an arty performance and more conceptual than my other ones."

"*Moving Along* is a series of snapshots that go backwards and forwards in time with a focus on the physical, rather than emotional. It's about how we get over things, learn from things, and move onto the next big thing. It's a ridiculously exaggerated autobiography, but in a non-disclosed location."

Although Craddock received his Bachelor of Fine Arts from the U of A in 1996, he has already established himself as a Fringe Festival favourite in works such as, *Ha!* and *SuperEd*. He admits that his experience in ensemble casts has further developed his theatrical talent, but his passion as an actor is still biased towards monologues which he calls "episodic series of happenings that add up to core plots."

"I've had this desire for solo performances ever since I saw my first one man show called *House* in my first year of University; it blew my mind. Ensembles are great but the one man show is such a rush ... It's an excellent way to speak in isolation."

Craddock states that he would prefer to stay within Canada for his future productions, but his desire to perform in larger venues has led him to consider Europe. Despite being in the midst of *Moving Along*, he is currently writing a play based on the premise of sex. We can only hope it somehow involves the use of an Electro-chair.

## Thursdays are "Retro-Nights"

Beginning on the 30th of November. All students, ladies, and industry staff are given the no line/ no cover courtesy all night. DJ starts at 9 pm and we have specials all night on Bellinis, Big Rock products, Moosehead beers and all you have to do is show up! Get here early and take advantage of the "Happy Hour" specials from 4-6 pm, which includes free wings! Make "The Horse" your Thursday night home.



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## Grub and marriage

### THEATRE REVIEW

#### *Tony 'n' Tina's Wedding*

Directed by Michael Fera  
and Tanja Dixon-Warrenin  
Silver Slipper

Northlands Agricom

Thursdays, Fridays, & Saturdays  
until 30 December

Emma Hooper

ARTS & ENTERTAINMENT STAFF

Catholic mass wasn't meant to be funny. In fact, the mass itself is a relatively staunch, serious thing. True for church as much as for, say, weddings. Micheal Fera and Tanja Dixon-Warrenin, directors of *Tony 'n' Tina's Wedding*, are aware of the humorous possibilities inherent in such sacred affairs. Their production about the foibles of an Italian wedding is a riot.

*Tony 'n' Tina's Wedding* is pretty much exactly as it sounds as Tony Nunzio Jr (Bob Rasko)'s marriage to Tina Vitale (Allison Nelson) quickly degenerates into comic madness. The Nunzio and Vitale families, an alcoholic priest, a melodramatic ex-lover, and an host of other guests, including the audience, do their part to speed along the process of ruining the wedding.

There's always a lot of risk involved in any project so largely relying on audience participation, and the quality of such a production can fluctuate greatly from one night to the next. Get stuck at a reception table with a bunch of obnoxious, or worse, boring people and the evening could be significantly less amusing (much like a

real wedding).

That said, it is apparent that every effort has been made to make it as realistic as possible, from the god-awful church décor, right down to the traditional Chicken Dance.

Other than Tony, Tina and the rest of the bridal party, the actors in this play are something of undercover agents, dispersed within the audience as wedding guests. They could be sitting next to you on the pew at the church, or sharing your dinner buns at the reception. This feature definitely keeps the audience on its toes, although this feature may be considered a little obtrusive to some more bashful patrons.

The acting itself (often more improvisation than script I imagine) is, in most cases, skillfully executed. The performers do their best to hold the audience's attention. However, being that there are always several "scenes" taking place at any given time, the voyeuristic audience is always in danger of missing something.

Be warned, this production extends in every way towards creating the environment of a real wedding, meaning that the action is everywhere, even in the bathroom. (I've never peed in the same room as a priest before.)

At fifty-five dollars a person, *Tony 'n' Tina's Wedding* can pack quite the financial punch, especially for students. Do note, however, that this includes an all-you-can-eat Italian dinner.

If you can afford it, *Tony 'n' Tina's Wedding* is indeed very funny, and guaranteed, you'll have a good time. If not, chances are, there's a family wedding sometime soon that you can attend and enjoy at a lower cost.

as a keyboard player. However, his most recent effort lacks the distinctive creativity of his past albums, instead seeming to satisfy itself with predictable piano and plenty of wind instruments.

The chanting and singing accompaniments that are more prominent on this album, particularly on "Midnight Hymn" and "On Sacred Ground," lack the effectiveness shown on works by fellow newagers Delerium or Deep Forest. Instead they contribute to a repetitiveness that develops throughout the CD, made more noticeable by markedly longer tracks and the absence of almost any unique rhythm.

The one exception to the CD's overall uniformity is "Wishing Well," a rousing, joyful work that is destined for use in an airline commercial.

Otherwise, this album is probably best reserved for die-hard Yanni fans, should they exist, who are willing to forgive him for his temporary music block.



Yanni

*If I Could Tell You*

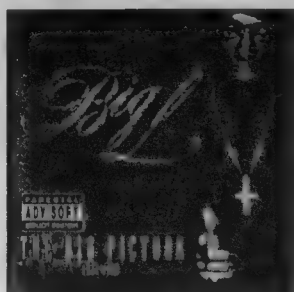
Virgin Records America, Inc  
www.yanni.com

Tania Oommen

ARTS & ENTERTAINMENT STAFF

One thing becomes immediately clear upon first opening the new Yanni CD. The man appears to be infatuated with himself, as indicated by nearly every page of the liner notes displaying his moustached mug.

Perhaps he has every reason to be, based on his accomplishments



#### Big L

*The Big Picture* (1974-1999)

Rawkus

www.rawkus.com

Vanessa McLeod

ARTS & ENTERTAINMENT STAFF

It is a scenario that is becoming all too common: a young and gifted rapper is tragically killed before his time.

The latest causality of this senseless violence was a superbly talented lyricist from New York—Lamont "Big L" Coleman.

On this posthumous release, *The Big Picture*, Big L rises from the underground to potential stardom with the wicked delivery style of his clever lyrics.

His sophomore album's writing and production are both super-tight. It contains a number of tracks about the gritty street life he endured while growing up.

Yet the album also provides some comic relief with his previously released hit, "Ebonics," in which Big L brilliantly dissects hip-hop slang for those who may need a refresher. Big L was undoubtedly one of the most gifted MCs in the game and it is a real shame that he is no longer with us. Goodie Mob was dead accurate in teaching the world that "the good die mostly over bullshit." May Big L rest in peace.

### SOCIAL INTERCOURSE

#### Raké

with Cypher  
Rev Cabaret

Friday, 24 November

Camrose byproduct Raké's hard-assed music has been around for at least four years and a disc—nearly ten times as long as it took for the CTV newsroom to decide that Tae Bo, in fact, was neither as healthy nor as fun as the commercials promised it to be.

#### Parkade

with The Trancendentists  
Sweet Rocks

Saturday, 25 November

Rumour has it that there's going to be a low-key evening of uninterrupted sound discourse at the Sweet Rocks house, with traditional song formats being discarded like so many of your old boyfriends. Don't come here looking for three-minute pop gems. Do come here if the sound of Captain Beefheart doesn't make you sick.

Fragment: An Initial Passage  
FAB Gallery

Sunday, 26 November

Big brown sculptures of male nudes are no longer a common sight on the streets of Edmonton, all because good samaritan Kristine Callan and her big furry sheepdog crammed them all into the Fine Arts Building Gallery. Either that, or this fellow I met wasn't her publicist and she actually sculpted the pieces, and this is her show's final day.

Compiled by Raymond Biesinger



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**Limp Bizkit**  
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Hotdog Flavored Water  
Flip/Interscope Records  
www.limpbizkit.com

Tom Barber  
ARTS & ENTERTAINMENT STAFF

If you like the word "fuck," then you will love the new Limp Bizkit disc. The first track, "Hot Dog" features the word over 40 times, the disc effortlessly continuing in this stream of consciousness. Other lowlights such as "My Generation," Limp Bizkit's attempt at defining Generation X, falls flat with no new insight into the apathetic era, followed by "Full Nelson," an obvious response to the criticism hurled on the band after the Woodstock riot incident.

While the new CD continues their tradition of phat cuts, monster beats, heavy guitar- and bass-laden tracks, the lyrical content is much weaker than the previous release, *Significant Other*. Most of the disc seems hurriedly thrown together, relying on abundant use of the f-word, and childish rhymes reminiscent of an X-rated *Sesame Street*, effectively reflecting the philosophy of the band: "if you don't like it, screw you."

If you actually listen to the outro on this disc, you're probably stoned. It's a skit featuring some loser bashing Fred Durst, repetitious laughing, and finally some boring recordings from Durst's answering machine.

Limp Bizkit has sold out, probably pressured into releasing a blockbuster follow-up to *Significant Other*. Simply more proof that the music industry cares only about making money and not quality music.



**Speedealer**  
Here Comes Death  
Rykopaln  
www.palpictures.com

Alana Pentney  
ARTS & ENTERTAINMENT STAFF

*Here Comes Death* is a re-release of Speedealer's second album, originally released by Royalty Records in 1999 (the band was known as REO Speedealer before they were sued). As Royalty went under, this punk-metal hybrid was quickly snatched up by Rykodisc.

Is this album worth resurrecting? Well, nothing beats these guys' live show, but if fast paced metal with a punk/rockabilly influence is your thing then, sure, why not? With 17 tracks in under 37 minutes, the songs aren't nearly long enough to get annoyed with.

There are some definite high points, such as the band showcasing their talent for slower head-banging-devil-sign-worthy bass lines, but the majority of *Here Comes Death* blends together into a trashy metal free-for-all. The exception is the last track where it seems as though the band is trying to prove themselves as a "legit" metal band, including a ridiculously long and shitty jam session with xylophone sounds and the like.

However, the skip button on your remote will easily take care of any experimental attempts, and the rest of the CD is definitely worth checking out if you like to rock-n-fuckin'-roll, and especially if you're a punk rocker who used to be into Guns 'n' Roses, or liked to get whacked out on speed and bang your head. Party on, dude!



**Christina Aguilera**  
Mi Reflejo  
RCA Records  
www.christina-a.com

Neil Parmar  
ARTS & ENTERTAINMENT STAFF

The attempt at crossing the language barrier with music has been a successful venture for a select number of artists, and proof of this accomplishment comes once again from the voice of a petite diva.

Christina Aguilera's *Mi Reflejo* (*My Reflection*) is artistically lathered in a Spanish flavour with the aid of her powerful voice, lacy breaths, and wisps of high-pitched inflection.

The album ends up teaching you quite a bit of Spanish in a short period of time, as you sing along to many of your favorites from her debut album: "Genio Atrapado (Genie in a Bottle)", "Por Siempre Tu (I Turn To You)", and "Una Mujer (What a Girl Wants)". New songs featured on Aguilera's disc include the haunting ballad "El Beso Del Final," the rhythmically spicy "Cuando No Es Contigo," and a vocally graceful duet with Luis Fonsi in "Si No Te Hubiera Conocido."

Just let the titles roll off your tongue with a seducing whisper and maybe, just maybe, you'll be selling 10 million copies of your record too.

## CULTURA OBSCURA



**"Jungle Fever"**  
Gardening Gloves

Mikey Wintas  
MANAGING EDITOR

The wicked-awesome folks at Watson Gloves have unleashed their latest fashion *coup d'état* just in time for winter.

Ladies and gentlemen, please let me introduce you to "Jungle Fever," the sexiest pair of cheap pleather, leopard-print gloves to hit the market.

What totally insane person wouldn't want these? Of course, they'd be perfect for anyone wearing one sock, a Safeway bag and cataract glasses! And they make the perfect gift!

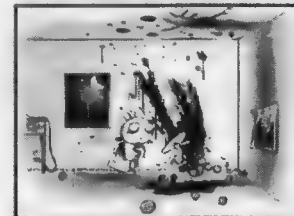
Actually, no. They really don't. You'll probably ruin Christmas if you give these to either of your parents as a stocking stuffer. Unless of course, you hate them. Then it might give you some small pleasure to watch them try to act happily surprised as they open the wrapping on these fashion monstrosities.

"Uh... wow! I-it's what I always, um, wanted," says Dad.

"Put them on," you say, beaming pure hate—a hate forever stoked by past Christmas embarrassments: hideous Polo colognes, acid-wash jeans, and underwear painfully too large for an awkward pubescent.

Huh? What? Oh yeah, the gloves Sigh... Well, they suck.

## SITE UNSEEN



www.stainboy.com

Alana Pentney  
ARTS & ENTERTAINMENT STAFF

*Stainboy* is an animated series that depicts the superheroic conquests of a very dirty little boy.

Using characters from his book, *The Melancholy Death of Oyster Boy*, along with a few new faces, acclaimed director Tim Burton has brought his brilliance to the oh-so-popular World Wide Web.

Thus far, there are five *Stainboy* episodes, as well as numerous games and other fun stuff to do in "The World of Stainboy." Burton's animation is incredible, and his ever-present sidekick, Danny Elfman, has composed an eerie score for the whole site.

Anyone who has a love of morbidly sweet cartoons needs to make a stop at stainboy.com to enjoy Burton's wonderfully disturbing signature style.

## LE FREE STÜFF

Hey Blues fans, Fat Possum was sniffin' around the old burrow and dug up some mighty fine RL Burnside merchandise, including a vinyl copy of *Come on In*, a CD copy of his new disc, a poster, and lotsa sweet lovin'. For a chance to get your filthy paws on it, simply e-mail the answer to the question below and your name and phone number to gatewaycnb@hotmail.com. No winners from the last two weeks please.

Name one artist on the Fat Possum record label other than RL Burnside.

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# Taking the whip out of the closet

by Lisa Caines  
University of Guelph *Ontario*

GUELPH (CUP) — It's considered a taboo topic by many, but everyone probably has one. That guy with the sideburns in your psych-lecture has one, and that woman in the red sweater in the corner of the coffee shop has one. Chances are that you have one too.

"Everyone has a fetish," says George Giaoris of Northbound Leather, a Toronto store selling dominatrix and other kinky accessories.

Although common fetishes include leather, vinyl, latex or rubber clothing, and even high-heeled footwear or boots, fetishes are often as individual as the person and can include anything from Medieval corsets to hairdryers.

"A fetish, in a sexual context, is basically something that arouses like nothing else," says Giaoris. He says it is something that will arouse every time. Fetishes are usually discovered during puberty or early sexual encounters, and a person will gradually learn to associate a certain object with sexual arousal.

Giaoris says that fetishes are largely about challenging the status quo. "Anything that is considered taboo seems to have an attraction because whenever you tell somebody 'Don't go there,' they stand up and say 'Why not? Why can't I go there?' You're always drawn to what you're told you can't have."

But fetishes are more than kinky playtime in the bedroom. "It's a way that you deal with and conquer your fears," says Giaoris, who points out that it's not uncommon for gays or Jewish people to have a Nazi fetish, or for people of colour to enact scenes of slavery. "It's all about exploring aspects of the psyche that generally remain untouched." He says the reasoning has nothing to do with the politics, but more about dealing with the emotional issues of a power suit.

Because fetishism will often involve doing sexual scenes that may be considered taboo or frightening to outsiders, catchwords are often used and adhered to. Giaoris says over the last ten years, the catchwords that have developed are "safe, sane, and consensual."

"Safe" sex practices include the use of condoms, latex gloves, and water-based lubricants. "Sane" means that no drugs or alcohol are used—everyone is in full control of their faculties. And "consensual" means that nothing is entered into without being fully agreed to in advance. "If you have a scene that you're entering into, it might involve verbal abuse and heavy humiliation, yet it may shock an onlooker to be getting berated and humiliated, yet that's what that person requires to get off, and it was discussed beforehand."

Giaoris says that participants often gauge consent using "safe words"—usually the colours of the traffic light. Green means your partner likes what you're doing and wants you to do more of it. Yellow means your partner likes what you're doing but wants you to slow down. And red means your partner wants you to stop immediately, and shift into what Giaoris calls "nurture mode."

Although Giaoris believes that fetishes should be explored and celebrated, Keith Dobson, director of the clinical psychology department at the University of Calgary, recognizes that the psychology community does not feel the same way. "There actually is a mental disorder called Fetishism," says Dobson. "Fetishes are in a group of disorders that we call 'paraphelias,' meaning a person has an unusual sexual excitement or sexual attraction to

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various stimuli."

He says that there is actually treatment for people with fetishism, however it is often unsuccessful because there isn't a lot of motivation to be "cured." "In its extreme form it certainly can be problematic. Certainly from a civil rights perspective, if a fetish involves things like sadism, for example, then that has other implications," Dobson says. "But unless [the fetish] is causing concern, why bother [treating it]?"

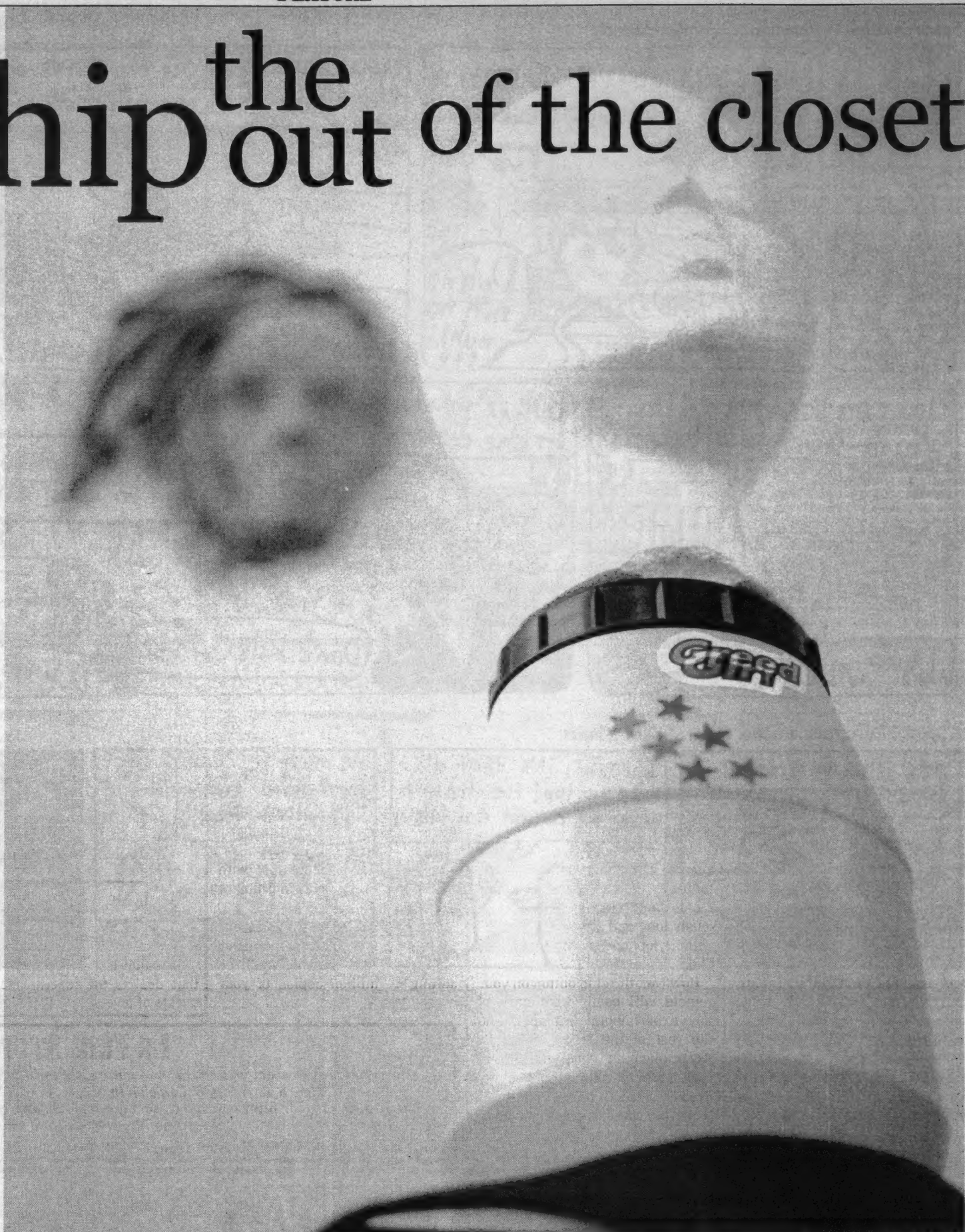
A recent fetish fashion celebration at The Docks, a popular nightclub in Toronto, shows that fetishism is a culture that is definitely growing in popularity. Giaoris was one of the main organizers of the show, which was the largest fetish party of its kind to hit the Canadian circuit. It packed in approximately 2800 people from all over the world, including Amsterdam, Sydney and London.

"People have a predisposition to a certain kind of aesthetic of behavior. They go to the larger fetish parties that are open to the public, sometimes looking for a like-minded individual to play with or to form a relationship with."

Giaoris says a wide variety of people are involved in fetishism, varying in cultural background and ranging in age from those in their teen years to those in their nineties. However, he says it seems that those engaging in fetishes are predominantly university-educated, and he suspects this is because people with a university education are often more open-minded.

Open-minded or not, fetishism and fetish parties have come a long way over the past few decades. What once used to be a taboo topic is slowly being accepted. As Giaoris says, "It's fashionable to be kinky."

david Zeibin

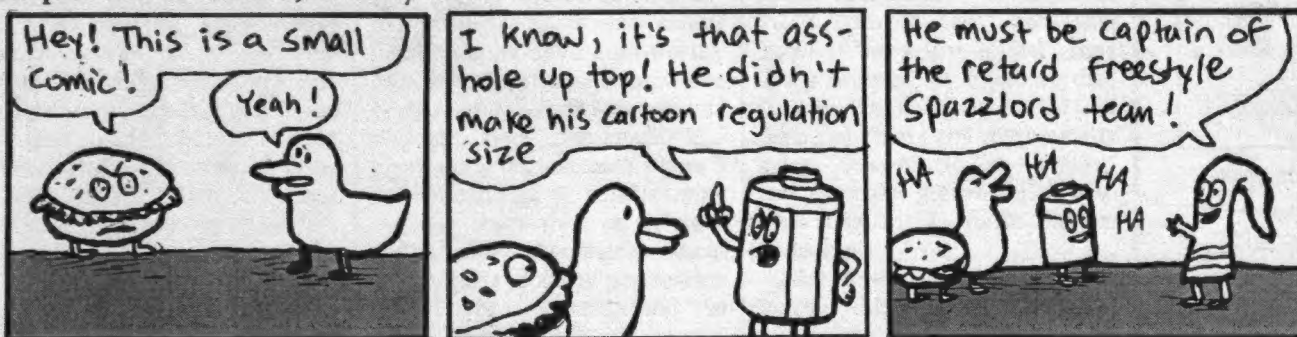




Space Cat High by "Smells like" Fish Griwkowsky



A Special Advertisement Just 4 U by Michael Winters



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Application Deadline: Friday, February 1, 2001, 5:00 p.m.

For further information contact Catherine van de Braak at 492-4236.



Skooby Skeeter: A Real Jerky Jerk Jerk by Mikey "Innosense" Wintas



Me = Rawkstar by Chrissy Boutitties



Cartoon Acid by Albert Guillermo



A Special Kind of Love by Jag Deep



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